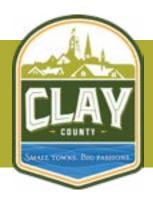


SPECIAL EVENT GRANT FUNDING

Application Scoring Sheet

Organiz	ation Name:	First Florida Chapert of the Military Vehic	le Preservation Association		
E	vent Name:	MVPA Winter Rally and Swap Meet			
Event Date:	Feburary 24,25,26, 2023				
Event Time:	9:00 am - 5:00 pm				
Event Location	Reynolds Industrial Park				
Projected Numbe	er of Event Attende	ees: 5,000			
Projected Lo	ocal (Clay County)	Event Attendees: 3,500			
Projected O	ut of Town (OOT)	Event Attendees: 1,500			
Projected Numbe	er of Hotel Room N	Nights: 40			
Projected Direct 1	Economic Impact:	\$42,100.00	_		
Event Hist	ory				
Date of Past Even	t: March 2022				
Location of Past I	Event: Reynolds	Industrial Park	_		
Past Event Attenc	lance: 4,500				
Event Marketing	Plan: Yes	TDC Grant Request:	\$3,500.00		
Event Emergency	Plan: Yes	Application Score:	225 pts/ 250 pts		
Visitor Survey: Yes		Staff Recommended Grant Award:	\$3,500.00		



3.

SPECIAL EVENT GRANT FUNDING

Application Scoring Sheet

Application Score Breakdown

1. Commitment to the Expansion of Tourism in Clay	County —	Maximum 25 pts x 4
Score: 100 pts		
2. Soundness of Proposed Event:		Maximum 25 pts x 3
Score: 45 pts		
3. Stability and Management Capacity		Maximum 25 pts x 2
Score: 50 pts		
4. Quality of Proposed Event		Maximum 25 pts x 1
Score: 15 pts		
Areas of Improvement:		

1. The SMART Objectives: Not Clearly Defined. (Specific, Measurable, Achievable, Ralistic, Time-bound)

Out of County Advertisning/Marketing Plan: Identified but not specifically defined