



Sports Tourism Presentation

Quarterly Report-March 2023





ASSOCIATION TRIPS



5/23

SPORTS ETA (Kansas City)

Florida Sports Foundation Summit
Location (Palm Beach)

8/23

CONNECT SPORTS (Minneapolis, MN)

9/23



SPORTS (South Bend, IN)

10/23

TEAMS (Palm Beach, FL)

EVENTS

BOOKED EVENTS

- Kayak Bass Fishing (2023)
- Two Youth Lacrosse Tournaments (2023)
- InSpire Dance Competition (2023)
- SPIKE BALL (2023)
- MOTOSURF/MOTOSKATE (2023) 
- Pro Watercross (2023/24) 
- High School Cross Country Meet (2023)

"IN SERIOUS TALKS"

- E-Sports Event (2023)
- NXL Paintball Championships (2023/24)
- US Strong Man Competition (2023/23)

CONVERSATIONS

- AJGA Event (2023)
- US Archery (2023/24)
- NAIA Championship Lax (2024)
- World Axe Throwing League (2024)
- ACL Florida State Championships (2023)





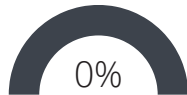
ANNUAL CONTRACT

FEB 2023-JAN 2024

\$66,000 per year

2023 TOURISM IMPACT VS. CONTRACT

2023 TOTAL VALUE
\$750,000



(Room night values, impact values, marketing values)

EVENTS



GOAL: 7

ACTUAL: 0

ROOM NIGHTS



GOAL: 1,500

ACTUAL: 0

TOURISM IMPACT



GOAL: \$750,000

ACTUAL: \$0,000