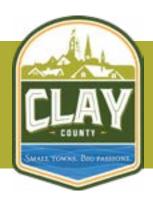


SPECIAL EVENT GRANT FUNDING

Application Scoring Sheet

| Organization Name: | | St. Michael's Soliders Inc. | | | |
|--------------------|------------------------------------|---|-----------|--|--|
| Ev | vent Name: | Rock the Box 3- An Evening with Aaron Lew | ris | | |
| Event Date: | 10/07/23 | | _ | | |
| Event Time: | Z:00 P.M 11:00 P.M. | | | | |
| Event Location | ent Location Thrasher Horne Center | | | | |
| Projected Number | of Event Attende | s: <u>1,750</u> | - | | |
| Projected Lo | cal (Clay County) | Event Attendees: 750 | _ | | |
| Projected Ou | ıt of Town (OOT) | Event Attendees: 1,000 | _ | | |
| Projected Number | of Hotel Room N | ghts: 150-250 | _ | | |
| Projected Direct E | Conomic Impact: | \$129,375.00 | - | | |
| Event Histo | ory | | | | |
| Date of Past Event | : 08/13/22 | | _ | | |
| Location of Past E | vent: Thrashe | ent: Thrasher Horne Center | | | |
| Past Event Attenda | ance: 1,500 | | - | | |
| Event Marketing F | Plan: Y | TDC Grant Request: \$ | 3,000.00 | | |
| Event Emergency | Plan: Y | 1 _ | 40 points | | |
| Visitor Survey: | Y | | 3,000.00 | | |



Special Event Grant Funding

Application Scoring Sheet

Application Score Breakdown

| 1. Commitment to the Expansion of Tourism in Clay | County — Maximum 25 pts x 4 |
|--|-----------------------------|
| Score: 100 pts | |
| 2. Soundness of Proposed Event: | —— Maximum 25 pts x 3 |
| Score: 75 pts | |
| 3. Stability and Management Capacity | —— Maximum 25 pts x 2 |
| Score: 50 pts | |
| 4. Quality of Proposed Event | —— Maximum 25 pts x 1 |
| Score: 25 pts | |
| Areas of Improvement: | |
| The use/implementation of a visitor survey 3. | |