



# Sports Tourism Presentation

---

Quarterly Report-April 2023



# ASSOCIATION TRIPS

**5/23**

SPORTS ETA (Kansas City)

Florida Sports Foundation Summit  
Location (Palm Beach)

**8/23**

CONNECT SPORTS (Minneapolis, MN)

**9/23**

SPORTS (South Bend, IN)

**10/23**

TEAMS (Palm Beach, FL)



## BOOKED EVENTS

- Kayak Bass Fishing (2023)
- Two Youth Lacrosse Tournaments (2023)
- InSpire Dance Competition (2023)
- SPIKE BALL (2023)
- MOTOSURF/MOTOSKATE (2023)
- Pro Watercross (2023/24)
- High School Cross Country Meet (2023)

## "IN SERIOUS TALKS"

- E-Sports Event (2024)
- NXL Paintball Championships (2024)
- ACL Florida Open Championship (2023/24)
- Parkour (2024)

## CONVERSATIONS

- AJGA Event (2023)
  - US Archery (2024)
  - NAIA Championship Lax (2024)
  - World Axe Throwing League (2024)
- 
- 





# **MOTOSURF MOTOSKATE RECAP**

We will update this slide with information after the event prior to the TDC meeting



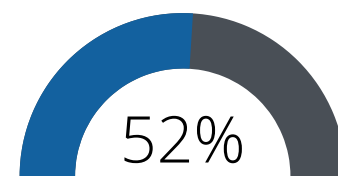
# ANNUAL CONTRACT

FEB 2023-JAN 2024

\$66,000 per year

2023 TOURISM IMPACT VS. CONTRACT

2023 TOTAL VALUE  
\$750,000



(Room night values, impact values,  
marketing values)

**EVENTS**



GOAL: 7

ACTUAL: 4

**ROOM NIGHTS**



GOAL: 1,500

ACTUAL: 515

**TOURISM IMPACT**



GOAL: \$750,000

ACTUAL: \$395,000