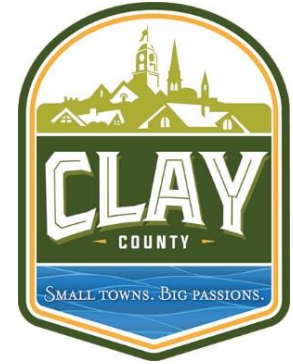


Clay County Tourist Development Council

Product Development Grant Scoresheet



Applicant: City of Green Cove Springs

Date: 7/14/23

Pros	Cons
Tourism is working with GCS to try to try to get passengers to patronize local businesses.	Cruise passengers stay onboard for overnight accommodations and dining.
American Cruise Lines has increased their scheduled stops.	Limited time frame (24 hours)
	Only benefits downtown GCS

Scoring

Economic Impacts	10
Strategic and Marketing Impacts	20
Community Impacts	15
Capacity to Deliver the Product	20
Total Points	60
Requested Amount	\$25,000
Recommended Award	\$16,250

90-100 = 100% of the request

80-89 = 85% of the request

70-79 = 75% of the request

60-69 = 65% of the request

50 - 59 = 55% of the request

Less than 50 = Not presented to the TDC with approval of the County Manager