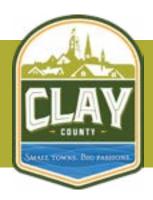


### SPECIAL EVENT GRANT FUNDING

# **Application Scoring Sheet**

Organization Name:		City	of Green Cove Springs		
E	vent Name:	Chris	tmas on Walnut Street		
Event Date:	December 2, 2023				
Event Time:	12-9 pm				
Event Location	Spring Park				
Projected Number of Event Attendees: 10,000					
Projected Local (Clay County) Event Attendees: 4,000					
Projected Out of Town (OOT) Event Attendees: 6,000					
Projected Number of Hotel Room Nights: 0					
Projected Direct Economic Impact: \$690,000.00					
Event History					
Date of Past Event: December 3, 2022					
Location of Past F	Event: Spring Pa	ırk		_	
Past Event Attend	ance: 9,000			_	
Event Marketing	Plan: Y		TDC Grant Request:	\$ 3,500.00	
Event Emergency	Plan: Y		Application Score:	200 points	
Visitor Survey:	N		Staff Recommended Grant Award:	\$3,500.00	



#### Special Event Grant Funding

## **Application Scoring Sheet**

### **Application Score Breakdown**

1. Commitment to the Expansion of Tourism in Clay	y County — Maximum 25 pts x 4
Score: 60 points	-
2. Soundness of Proposed Event:	—— Maximum 25 pts x 3
Score: 75 points	-
3. Stability and Management Capacity	—— Maximum 25 pts x 2
Score: 40 points	-
4. Quality of Proposed Event	—— Maximum 25 pts x 1
Score: 25 points	-
Areas of Improvement:  Overnight accomodations	
<ol> <li>Overnight accompositions</li> <li>2.</li> <li>3</li> </ol>	