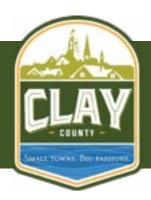


### SIGNATURE EVENT GRANT FUNDING

# **Application Scoring Sheet**

Organization Name:		Town of Orang	e Park			
I	Event Name:	42nd Annual F	all Festival			
Event Date:	October 19 & 20, 2024					
Event Time:	10am - 5pm					
Event Location	Orange Park Town Hall Park					
Projected Number of Event Attendees: 45,000						
Projected Local (Clay County) Event Attendees: 29,250						
Projected Out of Town (OOT) Event Attendees: 15,750						
Projected Number of Hotel Room Nights: 30						
Projected Direct Economic Impact: \$1,811,250						
Event History						
Date of Past Event: October 21 & 22, 2023						
Location of Past Event: Orange Park Town Hall Park						
Past Event Atten	dance: 45,000					
Event Marketing	Plan: X		TDC Grant Request:	\$15,000		
Event Emergency	y Plan: X		Application Score:	200 (85%)		
Visitor Survey:	X	—— Staff Re	ecommended Grant Award:	\$12,750		



#### SIGNATURE EVENT GRANT FUNDING

## **Application Scoring Sheet**

### **Application Score Breakdown**

1. Commitment to the Expansion of Tourism in Clay	County 15	Maximum 25 pts x 4
Score: 60		
2. Soundness of Proposed Event:	25	Maximum 25 pts x 3
Score: 75		
3. Stability and Management Capacity  Score: 50	<u>25</u>	Maximum 25 pts x 2
4. Quality of Proposed Event  Score: 15	<u>15</u>	Maximum 25 pts x 1
Areas of Improvement:  1. 2. 3.		