

SPORTS EVENT GRANT FUNDING

Application Scoring Sheet

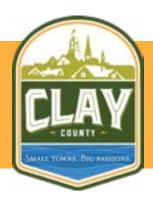
Organization Name:		Inspire National Dance Competition				
]	Event Name:	Jacksonville Re	egional Dance Competition			
Event Date:	vent Date: March 28- March 30 and April 11 - April 13					
Event Time:	Times vary					
Event Location Thrasher-Horne Center						
Projected Numb	er of Event Attende	es: Approximat	ely 1500 - 2000 each weeke	nd		
Projected Local (Clay County) Event Attendees: 7% 105-140						
Projected Out of Town (OOT) Event Attendees: 93% 1,395-1,860						
Projected Number of Hotel Room Nights: They stay 2 to 3 days overnight Projected Direct Economic Impact: \$75,000						
Event His	tory					
Date of Past Eve	nt: 2024					
Location of Past Event: Thrasher-Horne Center						
Past Event Attendance: 389 Out-of-State Dancers						
Event Marketing	; Plan: X	_	TDC Grant Request:	\$25,000		
Event Emergenc	y Plan: X		Application Score:	210 (85%)		

Staff Recommended Grant Award:

\$21,250

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Visitor Survey:



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Application Score Breakdown

1. Commitment to the Expansion of Tourism in Clay	County	20	Maximum 25 pts x 4
Score: 80			
2. Soundness of Proposed Event:		25	Maximum 25 pts x 3
Score: 75			
3. Stability and Management Capacity Score: 30		15	Maximum 25 pts x 2
4. Quality of Proposed Event Score: 25		<u>25</u>	Maximum 25 pts x 1
Areas of Improvement: 1. 2. 3.			