



## SPORTS EVENT GRANT FUNDING

# Application Scoring Sheet

Organization Name: Inspire National Dance Competition

Event Name: Jacksonville Regional Dance Competition

Event Date: March 28- March 30 and April 11 - April 13

Event Time: Times vary

Event Location Thrasher-Horne Center

Projected Number of Event Attendees: Approximately 1500 - 2000 each weekend

Projected Local (Clay County) Event Attendees: 7% 105-140

Projected Out of Town (OOT) Event Attendees: 93% 1,395-1,860

Projected Number of Hotel Room Nights: They stay 2 to 3 days overnight

Projected Direct Economic Impact: \$75,000

## Event History

Date of Past Event: 2024

Location of Past Event: Thrasher-Horne Center

Past Event Attendance: 389 Out-of-State Dancers

Event Marketing Plan: X

Event Emergency Plan: X

Visitor Survey: X

TDC Grant Request: \$25,000

Application Score: 210 (85%)

Staff Recommended Grant Award: \$21,250



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## Application Score Breakdown

1. Commitment to the Expansion of Tourism in Clay County  $\frac{20}{25}$  Maximum 25 pts x 4

Score: 80

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2. Soundness of Proposed Event:  $\frac{25}{25}$  Maximum 25 pts x 3

Score: 75

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3. Stability and Management Capacity  $\frac{15}{25}$  Maximum 25 pts x 2

Score: 30

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4. Quality of Proposed Event  $\frac{25}{25}$  Maximum 25 pts x 1

Score: 25

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### Areas of Improvement:

- 1.
- 2.
- 3.