



## SPORTS EVENT GRANT FUNDING

# Application Scoring Sheet

Organization Name: Florida Prep Lacrosse

Event Name: Florida Prep Bash

Event Date: November 23-24

Event Time: Times vary

Event Location Plantation Sports Complex

Projected Number of Event Attendees: 1,500

Projected Local (Clay County) Event Attendees: 100

Projected Out of Town (OOT) Event Attendees: 600

Projected Number of Hotel Room Nights: 800

Projected Direct Economic Impact: \$10,000

## Event History

Date of Past Event: 2024

Location of Past Event: Highland County's Multisports Complex Sebring, FL

Past Event Attendance: 1,500 Out-of-State Participants

Event Marketing Plan: X

Event Emergency Plan: X

Visitor Survey: X

TDC Grant Request: \$40,000

Application Score: 175 (65%)

Staff Recommended Grant Award: \$26,000



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## Application Score Breakdown

1. Commitment to the Expansion of Tourism in Clay County  $\frac{20}{25}$  Maximum 25 pts x 4

Score: 80

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2. Soundness of Proposed Event:  $\frac{10}{25}$  Maximum 25 pts x 3

Score: 30

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3. Stability and Management Capacity  $\frac{20}{25}$  Maximum 25 pts x 2

Score: 40

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4. Quality of Proposed Event  $\frac{25}{25}$  Maximum 25 pts x 1

Score: 25

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### Areas of Improvement:

- 1.
- 2.
- 3.