

Katherine Savage

From: Kimberly Morgan
Sent: Monday, July 15, 2019 2:08 PM
To: Katherine Savage
Subject: FW: Experience Builder Quote

Follow Up Flag: Follow up
Flag Status: Flagged

The following quote was sent to:

1. The Experience Lab - experiencelab@opportunityguy.com (received)
2. London Tourism Publications - blondon@LondonTourismPublicatio.onmicrosoft.com (received)
3. Five Star Customer Service Strategies - 5starcss@bellsouth.net (no bid)

Kimberly Morgan
Director of Tourism & Film Development
Clay County Board of County Commissioners
P.O. Box 1366
477 Houston Street
Green Cove Springs, Florida 32043
Phone: 904-278-3734
Cell: 904-295-5802
www.exploreclay.com
kimberly.morgan@claycountygov.com

From: Kimberly Morgan
Sent: Thursday, June 06, 2019 4:07 PM
Cc: Katherine Savage <Katherine.Savage@claycountygov.com>
Subject: Experience Builder Quote

Clay County, FL Tourism has developed a Coffeehouse Itinerary highlighting the independently owned coffeehouses throughout the county. Each offers their own unique vibe and experience. Right now, it's just an itinerary on paper, but we all know that there needs to be consumer engagement and experiences that make this itinerary come alive and become a potential destination driver. Therefore, we are seeking quotes on the following services for creative placemaking and product development:

Onsite assistance with coffeehouse owners to help them develop their unique experience individually and collectively
Provides an ongoing progress appointments to assist with performance measurements, potential next steps and additional product development
Provide best practices for marketing experiences
Provide best practices for staff training of experiences

If you have any questions, please contact me directly at the number below. Please know that I will be out of the office on vacation next week.

Have a joy-filled day!

Kimberly Morgan
Director of Tourism & Film Development

Clay County Board of County Commissioners

P.O. Box 1366

477 Houston Street

Green Cove Springs, Florida 32043

Phone: 904-278-3734

Cell: 904-295-5802

www.exploreclay.com

kimberly.morgan@claycountygov.com