

BOARD OF COUNTY COMMISSIONERS WORKSHOP MEETING MINUTES

August 7, 2017 Administration Building, 4th Floor, BCC Meeting Room, 477 Houston Street, Green Cove Springs, FL 32043 6:00 PM

INVOCATION

Commissioner Rollins

PLEDGE

Commissioner Hutchings

CALL TO ORDER

Chairman Bolla

ROLL CALL

Chairman Bolla

PUBLIC COMMENTS

1. Public Comments

NEW BUSINESS

- 2. Presentation on the Clay County Library System
- 3. Background Information

In accordance with the Americans with Disabilities Act, any person needing a special accommodation to participate in this matter should contact the Clay County ADA Coordinator by mail at Post Office Box 1366, Green Cove Springs, FL 32043, or by telephone at number (904) 269-6347 no later than three (3) days prior to the hearing or proceeding for which this notice has been given. Hearing impaired persons can access the foregoing telephone number by contacting the Florida Relay Service at 1-800-955-8770 (Voice), or 1-800-955-8771 (TDD).



> Clay County Administration Building Monday, August 7 6:00 PM

TO: DATE:

FROM:

SUBJECT:

AGENDA ITEM TYPE:

REVIEWERS:

Department ReviewerActionDateCommentsCountySlaybaugh,
JaclynApproved8/3/2017 - 3:02 PMItem Pushed to
Agenda



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Department Reviewer		Action	Date	Comments
County Manager	Kopelousos, Stephanie	Approved	7/28/2017 - 3:17 PM	
County Manager	Kopelousos, Stephanie	Approved	7/28/2017 - 3:17 PM	



> Clay County Administration Building Monday, August 7 6:00 PM

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	Description	Туре	Upload Date	File Name	
D	Presentation	Cover Memo	8/4/2017	Library_Workshop	_Presentation.Final.pdf
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De	partment Review	er Actior	ו	Date	Comments
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Clay County Public Library System

WORKSHOP 8/7/2017

Who Are We

5 Branches

Fleming Island (Headquarters) - Built 2005 - 27,121 Sq. Ft

Keystone Heights – Built 1964 – 3,566 Sq. Ft

Green Cove Springs – Built 1971 – 9,373 Sq. Ft

Middleburg – Built 1986 – 6,719 Sq. Ft

Orange Park – Built 1976/1992 – 28,997 Sq. Ft





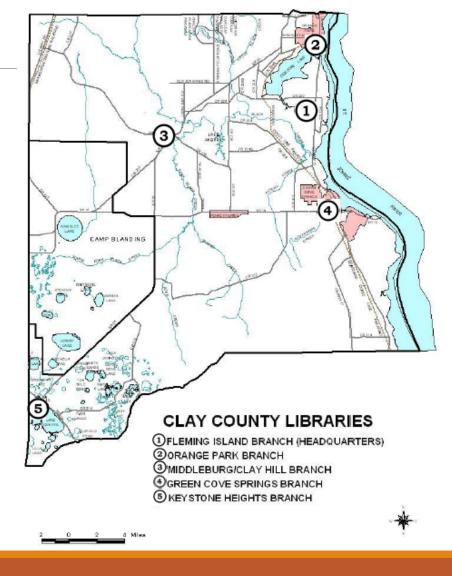
Hours of Operation

Current Hours

- 3 Branches Keystone (5), Middleburg (3), Orange Park(2)
- Open Monday & Wednesday from 10am 6pm
- Open Tuesday & Thursday from 12pm 8pm
- 2 Branches Fleming Island(1) and Green Cove Springs(4)
- Open Monday & Wednesday from 12pm 8pm
- Open Tuesday & Thursday from 10am 6pm

All branches are open Friday and Saturday 9am – 5pm

Each Branch is open – 48 hours



Patron Information

Currently have 81,558 Patrons

Branch Name	Total Card Holders
HQ/Fleming Island	27,350
Orange Park	26,595
Green Cove Springs	6,440
Middleburg-Clay Hill	13,751
Keystone Heights	7,422



Library Inventory and Circulation

Item Type	Inventory	Circulation
Books	277,750	399,231
DVDs	17,670	116,681
Books on CD	12,495	34,659
eBooks	891	10,517
Paperback	Donations	22,679
Music CDs	2,611	4,009
Magazines	141	N/A
Databases	68	33,839

**Circulation based on first 9 months with Insignia

Reserves placed and delivered between branches 81,038



eBooks through

axis**360**

- Collection Started September 2015
- Focus is Adult Fiction Bestsellers and Popular Titles

Current Collection Size	891
Total Cumulative checkouts	17,541
Average Check outs per book	19
Cumulative Holds	7969
Quantity removed (Expired title)	219
Total funds spent on ebooks in last 12 months	\$27,045
Total # of Books purchased in last 12 months	343

*Expired titles are ones that exceed individual publisher's limits: 1 or 2 years or 26 check outs.

Programs Offered

Program	# of classes	# of attendees	attendance / class
Literacy Based classes	708	17721	25.0
Hands on Computer Classes	64	369	5.8
Geneology Workshops	4	31	7.8
Multi-cultural Events	12	167	13.9
Other events including concerts, movies, plays, lectures	12	240	20.0





Summer Program 2017

Ran from June 12th – Aug 15th 258 classes, labs, and learning opportunities Overall attendance of 8,221.

Summer Reading Program: Registered Readers: 1594 Books Read by and Read To our youth: 14,573



Professor DoDad brought his interactive STEM program to all branches, and the children had a wonderful time exploring engineering and physics principles through fun experiments!

Other Services

Employable skills classes

Support life long learning

Health seminars

Language & Reading tutoring locations

Tax seminars and assistance

Meeting space for community groups

Digital literacy assistance/ eGovernment links

Support school curriculum

eResources for research

Early literacy classes

Motivating young readers Preventing achievement gaps Providing reading readiness Homework assistance *Science project and report assistance* Balanced and current material collections Exhibits Concerts Motor skills teaching through arts, crafts, ...

Public Computers and Internet Use

•There are 105 Public Use computers available county wide

•71 Adult, 12 Teen, 22 Children

- 45,929 sessions, totaling 47,337 hours in the last year
- Orange Park Branch usage is impacted by residents outside the county utilizing guest passes more so than any other location
- •Game Tablets 2 at each location for children to use and to expose them to new technology though educational games.



Public Printing

Library	Print Count	Total Revenue
Green Cove	5,504	\$1,100.80
Fleming Island	17,269	\$3,605.00
Keystone	4,117	\$823.40
Middleburg	7,906	\$1,581.20
Orange Park	18,740	\$3,748.00
Total	53,536	\$10,858.40

Based on Oct 1, 2016 through June 30th 2017 Expenses during same time - \$3,610.93 Note: Expenses do not include upfront costs



Wi-Fi Usage

•89,060 clients – Average of 244 per day, based on 7 days a week.

•Used mainly during the normal library business hours (85%)

- •Usage after hours
 - Mainly after closing between 6 and 10pm
 - Average 8-10 users a week at Middleburg-Clay Hill Branch on Sundays (only outdoor Wi-Fi)

Friends of the Library

- Each Clay County Branch has a separate and unique Friends group
- Purpose is to support and advocate for the library and their services
- Provide supplemental funding for Summer Reading Program, outside vendors, collection materials, furniture and equipment, specialized art supplies and refreshments at events

In 2016, Friends groups donated the following amounts:

Total in 2016:	\$44,600
Keystone Heights	\$2,000
Middleburg-Clay Hill	\$5,000
Green Cove Springs	\$9,600
Orange Park	\$11,000
HQ/Fleming Island	\$17,000





Volunteers

- Clay County Library benefits from a dedicated group of volunteers, both Teens and Adults
- Why volunteer? To get hours for Scholarships, and/or to give back to the community and support the library system
- Volunteers donate hundreds of hours to the Library each year

Branch Name	Number of Volunteers	Total Volunteer hours donated
HQ/Fleming Island	23	731.25
Orange Park	51	1,305
Green Cove Springs	89	332
Middleburg-Clay Hill	43	556.25
Keystone Heights	21	196.5
Total	227 Volunteers	3,121 Hours (14 hours avg.)



- •Estimated cost savings, per Clay County resident, for using these Clay County Library Services: \$196.50
- •This equates to Return On Investment of approximately \$3.10 for every \$1.00 spent

State of Florida "Value of Library" Calculator

Input Your Use	Library Service	Value of Service
2	Books Borrowed	\$ 30.00
1	Magazines Borrowed	\$3.00
5	Movies Borrowed	\$22.50
0	Audio Books Borrowed	\$0.00
0	Museum Passes Borrowed	\$0.00
2	Magazine Use in Library	\$6.00
0	Interlibrary Loan	\$0.00
1	Meeting Room Use Per Hour	\$ 50.00
0	Auditorium Use Per Hour	\$0.00
1	Adult Programs and Classes Attended	\$10.00
1	Children's Programs Attended	\$6.00
1	Hours of Computer Use (e.g., Internet, MS Word)	\$12.00
0	Newspapers Viewed Online	\$0.00
1	Use of Other Database Searches like Florida Electronic Library	\$ 50.00
1	Reference Questions Asked	\$7.00
TOTAL	Calculate The Value of YOUR Library Use Clear	\$ 196.50



Library Policies

Policies Review

Staff has reviewed the policies and will bring them back updates and revisions for the Boards consideration

As part of this review, staff are currently working on, and would recommend changes to:

•Meeting Room Policy – Currently only allows Non-Profits to utilize. Need to examine the potential use by other groups and determine what an appropriate fee would be.

•Review the policy on unattended youth at the library to insure safety of the patrons.

•Adopt a policy allowing **authors and publishers** to do book signings and readings and to sell products with part of the proceeds returning to the library.

•Adopt a policy allowing a **material or supply fee to be charged** by certain vendors to hold classes.

• i.e. cooking class or scrapbook class could charge enough to cover the cost of the consumable materials

Library Standards

According to "Florida Public Library Outcomes and Standards 2015"

- •Collection Size minimum of 2 items per capita
- •No more than a 20 minute drive in urban areas, 30 minutes in rural
- •0.6 square feet of space per capita or annual attendance
- •1 computing device per 1,000 people served

Standards – Where we stand

Measure	Value	Current Count	2017 Required	2017 Deficit	2030 Required	2030 Deficit
Collection Size	2 per capita	311,558	390,644	79,086	496,484	184,926
Computing Devices	1/1000 people	115	195	80	248	133
Square Footage	0.6 per capita	75,773	117,193	41,420	148,945	73,172
Based on a 2017 population of 195,322			Based on a 2030 F	opulation of 248,2	42	

Other Standards\Recommendations

- •Programs\Classes should be designed to meet the needs of all citizens
- •Programs\Classes should include hands-on activities to encourage children\teens to be involved
- •Classes that promote STEM, Early literacy, life long reading are essential
- •Library partnerships with the community can enhance the classes offered

 Many of these standards are currently being met through the various programs offered at the branches





2015 Online Survey Results

847 Respondents

Average Frequency of Visits to the library:

Weekly 54%

Monthly 22%

Most common Requests:

- Restoration of Hours
- Branch in Oakleaf Area

Top Ten Ranked as Very Important and/or Important

A Balanced and Relevant Book Collection 92% Online Databases 91% Online Services 75% Internet Access 71% Children's programs, classes and events 66% Public Computers 64% Wi-Fi access 63% Printing 54% Meeting Room Use 51% eBooks 46%



Moving Forward



Maintenance Needs

Branch Name	Year Built	Needs
HQ/Fleming Island	2005	Repair window leaks
Orange Park	1976/1992	HVAC (\$126,000 budgeted FY17/18) New Roof
Green Cove Springs	1971	New plumbing and wiring, renovate lower space (old Bookmobile room) to create Meeting Room
Middleburg-Clay Hill	1986	HVAC
Keystone Heights	1964	New carpet (\$14,000), Expansion on back to build Meeting Room, new bathrooms



Services

Desired Services

- Increase STEM/STEAM programs for all ages
- Create mobile "Maker Spaces" at all 5 locations
- Create collaborative seminars and workshops bringing together:
 - the public
 - professionals
 - community services
 - health and medical support groups

New Classes

- Florida Electronic Library database instruction
- Bilingual early literacy classes
- Add hands on classes teaching residents how to use databases, especially for business professionals

Where do we go from here?

We want to build on our existing services, and offer patrons more of the great programs that we currently have.

- Full Utilization of existing Facilities Staff, materials, buildings
- Add new and cutting edge technology and programming
- Collaborate with local organizations and businesses to offer our patrons a range or services that exceed these standards
- To anticipate new trends, and to adjust our policies and programs to meet the ever changing needs of the community



Opportunities to Evaluate

Starbucks Concept

- •Charge for Individuals or For-Profits to use Meeting Rooms
- •Charge for Proctoring Exams
- Increase Fines
- Scanning\Faxing Investigate possibility
- Increasing Hours
- Amazon Purchasing
 - Allow staff to utilize www.amazon.com for purchasing. This will result in a 20-30% savings on some materials (especially DVDs) and office supplies



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Description Type Upload File Name

Date File N

 Florida Library Standards
 Cover Memo
 8/4/2017 Library_standards_2015_Fla_outcomes_standards_final_formatted.pdf

REVIEWERS:

 Department Reviewer
 Action
 Date
 Comments

No Reviewers Available





Florida Public Library Outcomes & Standards 2015

Developed by the Florida Public Library Association Standards Committee and approved by the FLA Executive Board



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E-Government and Economic Development	
Center for Child and Teen Literacy Development	
Sustainable Organization	
PART TWO:	

STANDARDS FOR CUSTOMER FOCUSED PUI	BLIC LIBRARY FACILITIES

INTRODUCTION

In an effort to provide comprehensive information in an easy to use format, the Florida Public Library Standards Committee split some information customarily included in an Introduction into two other documents. The reader is advised to consult them on the <u>Association's website</u>. The two documents are: *Florida Public Library Outcomes & Standards 2015:* Acknowledgements & Methods.

Florida Library Association Standards History to 2015.Research reports written by committee members during 20142015 are also available on the website.

Florida's public libraries are a vital part of the communities they serve. A return on investment study of Florida's public libraries reports that for every dollar spent on public library service taxpayers receive a \$10.18 return on their investment.¹ Still, in a world where competition for funding and clientele is great, libraries must prove their value. A growing body of research reports public libraries have changed from passive, recreational reading and research institutions to active economic development agents.² It must also be noted that public libraries were founded as "The People's University" and to this day inform, instruct and engage all ages with an educational curriculum. This curriculum consists of self-directed education opportunities, research assistance and instructional classes, workshops and seminars.

Library managers and governing bodies are accustomed to evaluating value to the community by counts of *inputs* and

Inputs Counts of resources made available by the library, e.g., collections, computers, website, programs, etc.

Outputs

Counts of use of inputs by library customers. e.g., items loaned, program attendance, computer uses, etc.

Outcomes

The results for library customers and the community when services are provided.

¹ *Taxpayer Return on Investment in Florida's Public Libraries 2013*, Florida Department of State, Division of Library & Information Services.

http://roi.info.florida.gov/Content/PDFs/Studies/Library%20ROI%202013.pdf. Accessed March 12, 2015. ² Making Cities Stronger: Public Library Contributions to Local Economic Development. Urban Libraries Council, 2007.

outputs. This version of FLA's public library standards introduces another method, *outcomes*.

Outcomes

Outcomes are an approach increasingly discussed in public library literature and professional associations. The Public Library Association (PLA), a Division of the American Library Association (ALA) and the Gates Foundation are in the midst of a multi-year project to define *outcome measures* for public library service. Information about the PLA project justifies the use of outcome measures: "Typically libraries rely on simple attendance counts and anecdotal success stories to measure the effectiveness of their services; however these statistics are not enough to guide internal strategy or build persuasive arguments to secure library funding. Enhancing existing service data with outcome data offers tremendous potential in many areas of the public library."³

Outcomes in this document emphasize that public libraries must make a difference in the lives of the people who use them and a difference in the community as a whole. What the library does must have demonstrable results for people, such as:

- changes in attitudes, perceptions, levels of confidence and satisfaction;
- differences in what people do and how they do it;
- improved knowledge; and
- increased competence new and improved skills.

These results are regularly measured through surveys to ensure quality services. An example can be found at <u>www.projectoutcome.org</u>. The FLA Executive Board and its Florida Public Library Standards Committee adopted this thinking about the importance of outcomes for the 2015 FLA standards document. Further information about outcome measures is in Developing Outcomes, Strengthening Non-Profits: A Capacity Building Resource Library, Compassion Capital Fund, U.S. Department of Health & Human Services.

³ PLA Performance Measures. <u>http://www.ala.org/pla/performancemeasurement</u>. Accessed March 9, 2015.

Although PLA will not publish a full set of outcome measures until about 2018, this 2015 Florida document includes outcome statements. They do not include specific measures of success as the PLA outcome measures will. Outcomes in this document are general and no measure is given. FLA leaves it up to each library to establish its own desired level of achievement and means to evaluate outcomes. At publication of PLA outcome measures, this document will require modification if the Board and Committee wish to use PLA's measurable outcomes.

Standards

Each outcome presented in this document has one or more *standards* that describe the best means to achieve the outcome. Standards are familiar from previous versions of FLA Public Library Standards. While an outcome is stated in terms of results for customers and/or community, standards are about the kinds of administration and service activities that should be done to achieve the outcome. Although each outcome addresses something different, a standard may appear under more than one outcome.

Outcomes & Standards Categories

The outcomes and their accompanying standards are organized in categories similar to those proposed in 2014 by the PLA outcome measures project. The categories used in this document are:

- 1. Customer Centered Institution
- 2. Community Collaborator
- 3. Access Point
- 4. Center of Knowledge, Education and Lifelong Learning
- 5. Popular Culture and Civic Engagement Community Center
- 6. E-Government and Economic Development
- 7. Center for Child and Teen Literacy Development
- 8. Sustainable Organization

Standards

What the library does to achieve a particular outcome.

PART ONE: PUBLIC LIBRARY CUSTOMER AND COMMUNITY OUTCOMES ACHIEVED THROUGH STANDARDS FOR ACTION

Customer Centered Organization

Introductory resource: Garner, Amy K. <u>Rising to the Challenge: Re-Envisioning</u> <u>Public Libraries</u>, Washington, D.C.: The Aspen Institute, 2014.

Outcome 1: The community views the library as a transparent, responsive organization focused on customer needs and convenience.

Standards

- 1.1 Library long-range and annual plans of service, a requirement for participation in the State Aid to Libraries Program, are based on community needs. <u>Section 257.17</u>, Florida Statutes.
- 1.2 Community opinion regarding service needs, quality, and extent is sought at least once every five years from community members and library partners through a formal needs assessment process.
- Standards for good governance apply regardless of the specific governing configuration of a particular library.
- 1.3 Library managers and staff continuously engage community members in informal discussions of their needs and interests and library plans for the future.
- 1.4 Community representatives participate in services and facilities planning processes.
- 1.5 Library planning documents are available to the public in multiple formats, including those needed by people with disabilities (on request), and on the library website.

ALA's Glossary of Library Terms provides 85 library terms in six languages.

- 1.6 Library operating and capital budgets operated and/or funded by municipal or county governments are available to the public through the governing body.
- 1.7 High priority audiences in the community are identified as part of services and facilities planning.
- 1.8 Library administration maintains awareness of community needs through participation in local civic organizations, attendance at governing body meetings, and other related activities and uses this information to align library services with community needs.

Outcome 2: Library customers have a high level of satisfaction with services.

- 2.1 Customer service values and customer engagement practices are established to ensure consistent, high quality service at each library location.
- 2.2 The library implements a communications plan in multiple formats, and appropriate for people with disabilities, for accessing public opinion and concerns. This plan includes provision for feedback to the public and adjustments to service delivery as needed.
- 2.3 The library conducts regular customer satisfaction surveys.

Community Collaborator

Outcome 3: Community members benefit from the library's collaboration with, and staff members' involvement with, community organizations.

Standards

- 3.1 With the support of its governing body, the library builds strategic relationships with community partners to maximize resources and services.
- 3.2 Library staff participate in and assume leadership roles in community organizations with encouragement and support in these activities by library administration and the library's governing body.

Resource on library partnerships: Crowther, Janet L., and Barry Trott. *Partnering* with a Purpose: A Guide to Strategic Partnership Development for Libraries and Other Organizations, Westport, CT: Libraries Unlimited, 2004.

Outcome 4: The community recognizes the library as cultural capital, a symbol of civic pride and as an integral part of the community.

- 4.1 The library provides at a minimum, basic services related to the mission of all public libraries. This includes lending, information, research, public space, internet access, personal computing application services, classes, workshops, seminars and events, as part of its educational curriculum representing the wide range of interests found in the community that expose the community to new concepts and experiences.
- 4.2 The library provides forums for discussion of community issues.
- 4.3 The library provides opportunities for civic engagement.
- 4.4 The library provides access to library facilities for cultural and community activities.

4.5 Library staff participate in community events and activities to acquaint citizens with library services, staff and facilities.

Outcome 5: Library customers and the community benefit from the work of dedicated library volunteers.

Standards

- 5.1 Written volunteer policies and procedures direct the work of volunteers and establish a process for recruitment, orientation, training, evaluation and recognition.
- 5.2 The library actively recruits volunteers who can enhance library services, classes, workshops, seminars and events.

Access Point

Outcome 6: The community recognizes that free library service is essential.

Standards

6.1 The library provides the tax supported lending of library materials for circulation and in-house use and the provision of reference and information services as required by <u>Section 257.25</u>, Florida Statutes.

Materials Collection Size

For populations up to 25,000 people, a minimum of 10,000 items, with 3 per capita preferred. For populations of more than 25,000 people, a minimum of two items per capita. Many libraries in Florida will need more items than these minimums to meet the needs of very active borrowers of library materials and customers conducting research as well as to support library provided classes and workshops.

Currency of Materials

Library leadership is to annually delete at least 5% of the total number of items available at the start of the fiscal year and add a percentage each year to achieve desired levels. Library leadership is to determine the proper amount of printed media (books, periodicals, etc.) and audio and visual media, in various forms (CDs, DVDs, digital formats) to be housed within library facilities. 6.2 The library offers tax supported access to a variety of other services, including but not limited to public space, public programs, and public access to the Internet and personal computing applications.

Outcome 7: Library customers are satisfied with their access to technology-related services.

Standards

Resource: <u>Edge Initiative</u> is a multi-part management tool to help libraries with the growth and development of their public technology services. <u>The Edge Benchmarks</u> present best practices in technology-related services. <u>The Edge Assessment Tool</u> is a means to evaluate a library's current services.

- 7.1 The library provides technology-related services and equipment to address community priorities and to help library customers achieve personal goals.
- 7.2 The library's website is a virtual extension of online library services available at all times. Through the website customers are able to access their accounts and other online services, as well as connections to resources beyond the website.
- 7.3 Access to the library's Internet via wireless connection is available at all times, including access outside on library property during hours when the library building is closed.
- 7.4 The library keeps pace with evolving standards on access to public computing resources and online resources.
- 7.5 The library provides access to current and emerging technology tools and applications.
- 7.6 The library updates existing devices and/or purchases new hardware so customers may access newer software.

Outcome 8: Community members use the library in person.

Standards

- 8.1 Library outlets are located within a reasonable distance within the community of residents served.
- 8.2 Library operating hours are based on the specific needs of the community served.
- 8.3 The library is open to the public on a fixed schedule which is posted at the entrance to library facilities and on the library's website.
- 8.4 All basic library services are available during operating hours.
- 8.5 The library curriculum offers classes, workshops, seminars and events for all ages that reflect the diverse needs and interests of the community.
- 8.6 Outreach services are provided to individuals and groups that cannot get to library facilities.

Outcome 9: Non-English speakers and persons with disabilities can use library services.

- 9.1 The library provides web pages, registration and use documents, promotional materials, and programs in languages representative of the local community.
- 9.2 The library provides way-finding signage in languages representative of the local community.
- 9.3 Library management and supervisors seek to employ in public service positions individuals who speak languages representative of the local community.
- 9.4 Library staff assures access for people with disabilities in accordance with the most current regulations of the <u>Americans with Disabilities Act</u>.

Center of Knowledge, Education and Lifelong Learning

Outcome 10: Community members have a library materials collection that meets their information, educational and lifelong learning needs.

- 10.1 The library obtains, organizes and makes conveniently available a collection of materials for loan and in-library use that is of sufficient size and timely informative value to meet the community's need for knowledge, education and lifelong learning and is selected based on community interests, educational levels, population size and other demographics.
- 10.2 Library materials reflect the diversity of the community served by the library and reflect the widest possible range of viewpoints, opinions and ideas.
- 10.3 Library materials are available in convenient forms, including print, nonprint and digital.
- 10.4 Expenditures on materials in all formats are between ten and fifteen percent of the library's operating budget and purchases of new materials are made based on a collection management plan.
- 10.5 The library orders, at regular intervals throughout the year, new materials to ensure the public has access to steady flow of new items.
- 10.6 The library periodically evaluates its collection to determine strengths and weaknesses and acts on that information to make improvements.
- 10.7 The library provides information about the physical location of materials through up-to-date signage.
- 10.8 Library resources are promoted through classes, workshops, seminars, activities and events held at the library and off-site locations.

Outcome 11: Library customers have confidence in the accuracy of the information they receive from professional librarians and library staff members.

Standards

11.1 Professional librarians and Library staff members have the level of technical expertise, education and training necessary to demonstrate all library resources and the ability to troubleshoot common customer technology problems.

For free staff training and development webinars, see OCLC Web-Junction.

- 11.2 Through new employee orientation and ongoing, planned staff training, the library ensures all staff members understand policies and procedures.
- 11.3 The library has at least one full-time librarian, holding a Master's degree in library and information science from an ALA accredited university, at each library outlet (open for 40 hours or more per week). This librarian is educated in providing information services and computer customer support and can accurately and efficiently answer customer questions.
- 11.4 Staff members providing public service can successfully answer library customers' technology-related questions.
- 11.5 Stationary service points in library public areas are staffed at all times.
- 11.6 Staffing of the facility should be based at the minimum on the following set of factors:
 - population served
 - yearly attendance figures
 - hours open per week
 - size and makeup of the facility, i.e. number of floors, service points
 - type of work or service being offered

No facility should have any employee working alone in a building. A minimum of three staff members for a single-story facility is required.

11.7 Professional librarians (MLS, from an ALA accredited university) should maintain a minimum staffing allocation of .6 FTE per 1,000 population served. Staff members who do not hold an MLS degree should maintain a minimum allocation of .8 FTE per 1,000.

Outcome 12: Community members know how to find the specific types of information they need.

Standards

12.1 The library provides individual and group instruction on accessing information available through library resources and its educational curriculum.

Outcome 13: The community uses the library as a workplace for research, work and creativity.

- 13.1 Public and private work spaces where people can conduct research are available in the library.
- 13.2 The library offers materials and equipment for creative expression and production.
- 13.3 The library provides consistent, high quality and sustainable broadband connectivity.
- 13.4 The library offers adequate floor space for public computer workstations and for use of technology brought into the library by customers.

Popular Culture and Civic Engagement Community Center

Outcome 14: The community perceives the library as a place for community members to gather, and a resource for popular culture activities.

Standards

- 14.1 The library functions as a community center by providing social, cultural, and civic programs based on community needs and interests.
- 14.2 The library provides other organizations and groups access to its facilities for cultural presentations and community activities.
- 14.3 Gathering spaces in a variety of configurations and sizes are available in library facilities.

Outcome 15: Library customers find increased personal enjoyment in reading, listening and viewing.

- 15.1 Standards 10.1 through 10.8 also apply to the library's popular materials collection.
- 15.2 Standards 11.1, 11.2 and 11.5 also apply to this Outcome.
- 15.3 The library offers a well-developed readers' advisory service.
- 15.4 Staff members providing public service can successfully assist library customers' in finding popular reading, listening and viewing materials.

Outcome 16: People who attend library provided classes, workshops, seminars and events enjoy them.

Standards

- 16.1 Library classes, workshops, seminars and events for all ages are used to introduce the library's resources, increase awareness of library services, to provide the public with opportunities for lifelong learning enjoyment of popular culture, and to provide a neutral public forum for the debate of issues.
- 16.2 Library programs are equally open to all and offered at times of day and days of the week that meet community needs.
- 16.3 Library programs are held in locations accessible to all and adaptive equipment and services are provided as needed.
- 16.4 The library acknowledges and respects the community's cultural diversity as programs are planned and presented.
- 16.5 The library collaborates with other community organizations, educational institutions and local government to provide programs.

E-Government and Economic Development

Outcome 17: Customers are able to successfully access and use egovernment services.

- 17.1 The library offers access to technology that connects library customers to government resources at the city, county, state, and federal level.
- 17.2 Library staff members assisting people with e-government needs are educated in the use of government websites, forms and application systems used by community members.

Outcome 18: Job-seekers improve their computing and technology-use skills.

Standards

- 18.1 The library offers a curriculum that provides individual assistance and group classes with the goal of increasing job-seekers level of digital literacy. Classes include focusing on computer software local employers require of job applicants.
- 18.2 The library offers technology resources to help job-seekers improve their skills.
- 18.3 Libraries make strategic decisions about services based on community priorities, to assure that all residents have access to the Internet to support workforce development.
- 18.4 The library seeks out and forms partnerships with individuals or organizations to assist in the provision of specialized technology and technology training.
- 18.5 The library identifies and provides information on training and educational resources not available in the library.

Outcome 19: Community members who attend library job search and career development classes, workshops, seminars and events feel more confident about the job search process.

- 19.1 The library offers resources in print, non-print and via the web about job searching, resume development, software applications, career development and associated topics.
- 19.2 The library and its business partners offer a curriculum of classes/workshops on job search and career development.

19.3 Library staff conduct targeted outreach to the unemployed and underemployed.

Outcome 20: Business community members achieve increased business success through the use of library resources and services and attendance at classes, workshops, seminars and events.

Standards

- 20.1 The library provides specialized information to the business community.
- 20.2 The library uses surveys and in-person meetings to assess the local business community's information and learning needs.
- 20.3 Library staff members providing services to the business community receive training on business resources.
- 20.4 Libraries serve as the epicenter and catalytic component in communities that lack business development resources.
- 20.5 Library staff providing services to the business community are active in business-related organizations and events and in service groups composed primarily of business people. Costs for this activity are paid by the library.

Outcome 21: Entrepreneurs who attend library business planning workshops and use the library's business-related resources experience reduced barriers and costs in establishing their businesses.

- 21.1 The library seeks out and forms partnerships with experts or organizations to assist in the provision of specialized business planning workshops.
- 21.2 The library develops and circulates start-up resource packets or kits for prospective entrepreneurs.

Center for Child and Teen Literacy Development

Outcome 22: Children, teens and their parents/caregivers are very satisfied with the assistance they receive from library staff providing these services.

Standards

- 22.1 The Manager / Supervisor / Coordinator of services for children has a Master's degree from an ALA-accredited graduate school.
- 22.2 All librarians with Master's degrees from an ALA-accredited graduate school and who serve children and/or teens as their main responsibility, achieve and practice accepted, published professional competencies.

Two American Library Association divisions, ALSC and YALSA publish librarian competency lists: Competencies for Librarians Serving Children in Public Libraries YALSA's Competencies for Librarians Serving Youth

Outcome 23: Children, their parents/caregivers and teens are satisfied with library resources and materials as well as with the security of the library's child/teen areas.

- 23.1 Children and teen spaces are separated from adult spaces and from each other.
- 23.2 The library offers materials in current formats and shelved in separate collections for reading, viewing and listening by children and teens.
- 23.3 Collections of materials for children and teens are organized and shelved separately from adult collections.
- 23.4 Computers with Internet access are available for the exclusive use of children.

Outcome 24: Children who participate in early literacy classes and events increase their early literacy skills.

Standards

24.1 Library curriculum for early literacy classes and events are planned and presented based on the ages and developmental needs of the children in the community.

Lists of literacy skills are available from: Every Child Ready to Read @ Your Library

- 24.2 Library early literacy classes and events are planned, scheduled and presented with an effort to overcome barriers to access such as day and time, location, language, social, economic and educational barriers.
- 24.3 Library early literacy classes and events use library materials and presentation techniques sensitive to gender, culture and racial bias.
- 24.4 Library early literacy classes and events are available at locations other than library facilities as indicated by community needs, including classes and workshops for parents, individuals, child care workers, and agencies providing childcare and services to children.

Outcome 25: Children and teens who participate in library enrichment and educational classes, events and activities increase their motivation to read, enjoyment of reading and maintain or improve reading skills.

- 25.1 The library fosters in children and teens a love of reading and encourages them to become lifelong library customers by providing library enrichment and educational classes and events as well as summer reading programs and services.
- 25.2 Library reading events are presented at a time convenient to children and teens and their parents or guardians.

- 25.3 Library reading programs encourage and motivate participants to engage in independent reading and reading for fun.
- 25.4 The library establishes community partnerships with agencies providing childcare and, with professionals in the community who work with children and teens to expand access to reading programs, and to reduce barriers to access.
- 25.5 The library avoids commercial promotion of companies sponsoring reading activities other than use of the company's logo and name in advertising, media releases and other related printed and online material. Donations of funds or in-kind items are recognized.

Outcome 26: Children and teens increase their knowledge by participating in library provided or sponsored programs and services.

- 26.1 The library offers learning opportunities for children and teens that use experiential, hands-on activities.
- 26.2 The library provides classes, workshops, events and services supporting and promoting science, technology, engineering, math (STEM), and art (STEAM).
- 26.3 Library staff responsible for planning and presenting classes, workshops, events and services involving STEM and STEAM concepts have opportunities to learn the skills and competencies needed.
- 26.4 The library forms community partnerships that enhance learning-related classes, workshops, and events-and services.

Outcome 27: Teens perceive the library as a place to learn and enjoy themselves, use their creative skills and participate in teen-specific classes, workshops, events and services.

Standards

- 27.1 Library staff members who provide services for teens are selected for their ability to relate to, and communicate with, this age group.
- 27.2 The library encourages teens to use its material collections, participate in library activities, and join teen advisory groups so they can be involved in planning events and services.
- 27.3 Programs and services for teens are planned, scheduled and presented with an effort to overcome barriers to access such as day and time, location, language and social, economic and educational barriers.
- 27.4 Teen activities are presented using materials and techniques that are free from gender, cultural and racial bias.

Sustainable Organization

Outcome28: Community members have confidence in the library's governing and/or advisory board and in the library's strategic and long-term planning.

- 28.1 The library's governing/advisory board is informed of library classes, workshops, seminars, events and services, and all important issues facing the library.
- 28.2 Current library financial and statistical reports are regularly reviewed by the library's governing/advisory board.
- 28.3 The library's governing/advisory board monitors statutory changes, court decisions and legislation related to library operations.

- 28.4 Changes in library policies affecting community members' use of the library are reviewed and endorsed by the library's governing/advisory board on a regular basis, particularly those that reflect statutory changes, court decisions and legislation.
- 28.5 The library clarifies and communicates <u>core values</u> for the organization as a foundation for strategic planning.
- 28.6 The library develops a long-range plan and an annual plan of service, as required for participation in the Florida State Aid to Libraries Program. Section 257.17(2)(e), Florida Statutes.
- 28.7 Library management and staff are proactive in their application of sustainable thinking in the areas of facilities design, operations, technology, curriculum, programming and partnerships.

Outcome 29: Community members are confident that library funds are being used responsibly.

Standards

- 29.1 Library budgets are posted and accessible to the public.
- 29.2 Financial statements are an agenda item at library governing/advisory board meetings.
- 29.3 Libraries meet requirements of <u>Section 257, Florida Statutes</u> regarding eligibility for various state grants.

Outcome 30: Community members are aware of the library's value to them as an integral part of the life of the community.

Standards

30.1 Library policies are inclusive of customer input and free from unnecessary barriers to service.

- 30.2 Library policies are reviewed at least once every three years to ensure they are aligned with customer and community needs.
- 30.3 The library communicates its return on investment (ROI) to the community, governing boards and stakeholders.
- 30.4 The library seeks out and builds strategic partnerships to create a successful and sustainable organization.

Taxpayer Return on Investment in Florida Public Libraries 2013 reports on a study of statewide ROI. A Library Use Value Calculator developed by the Maine State Library allows libraries to individualize a value for services.

The library is physically accessible to all people and meets the requirements of the <u>Americans with</u> <u>Disabilities Act (ADA)</u>, as published in the Code of Federal Regulations, the <u>Florida Building Code</u> and any applicable local standards.

Outcome 31: People in the library's service area value professional management at their library.

Standards

- 31.1 The library is operated under an administrative head who is an employee of the administrative unit eligible for the State Aid to Libraries Program. <u>Section 257.17(2)(a), Florida Statutes</u>.
- 31.2 The library's administrative head has completed a library education program accredited by ALA and has at least two years of full-time paid professional experience, after completing the library education program, in a public library that is open to the public for a minimum of 40 hours per week. <u>Section 257.17(2)(a)</u>, Florida Statutes.

Outcome 32: Customers rate service received from library staff as good or better.

Standards

32.1 The library is staffed with an appropriate number of professional librarians (Master's degree in library and information science from a university program accredited by ALA - <u>http://www.ala.org/accreditedprograms/</u>) and

other trained individuals to provide high quality service to the public. Specific numbers are detailed in sections 11.6 and 11.7.

- 32.2 The library employs professional librarians to oversee specialized programs and services for youth and adults.
- 32.3 The library employs sufficient information technology personnel to administer and maintain technologies needed and used by the public and the library.
- 32.4 The library has a designated staff member to coordinate public relations activities within the library and between the library and other local agencies.
- 32.5 Staff compensation is regionally competitive and comparable to that of other staff within the purview of the library's governing body that has the same level of authority and responsibility. Situation in which the library is independently governed, comparisons with local public sector positions of similar authority and responsibility are used to set compensation levels.

PART TWO: STANDARDS FOR CUSTOMER FOCUSED PUBLIC LIBRARY FACILITIES

Facility Standard 1: Planning

- F1-1 Planning for library facilities is based on a minimum of twenty years of population growth projections, along with other factors such as the location of possible future library buildings and plans for major new residential and commercial developments.
- F1-2 Facilities long-term needs assessments, new construction and renovation project planning include input from members of the community for the facility it will serve.
- F1-3 Librarians, architects, engineers and library consultants are to be engaged in the library planning process.
- F1-4 Library facilities are included in the comprehensive plans of a library's governing body.
- F1-5 Facility planners consider the future of physical collection storage versus digital media and access for such, and the importance of flexibility, adaptability and expandability, when address new developments.
- F1-6 Facility planners design library facilities in such a way that when the repurposing of spaces internal to the building is necessary it occurs without major structural modifications. Considerations and thoughtful planning should be given to the locations of columns, load-bearing walls, ceiling heights, major duct runs, underground utilities, pathways and infrastructure for existing and future power and data lines, and any other factors or elements that would prohibit reconfigurations, additions and expansions in the future.

Facility Standard 2: Location/Access

F2-1 Library leadership periodically reviews population growth in the service area and assesses the need for new and expanded facilities.

- F2-2 Where available, libraries are located along a fixed public transportation route. Specifically, within ¼ mile walking distance of existing or planned bus, streetcar, or rideshare stops, or within ½ mile walking distance of existing or planned bus rapid transit stops, light or heavy rail stations, commuter rail stations or commuter ferry terminals. When possible, library hours of service align with public transportation hours of service.
- F2-3 Libraries in urban and suburban areas are no more than twenty minutes driving time from residents as an average of multiple travel time studies. In rural areas, libraries are no more than thirty minutes driving time from residents.
 - Distances and times are to be calculated from the edge of the service area to the nearest available library, as well as between available libraries.
 - Driving time standards are not applicable during peak traffic seasons.
 - Urban is defined as an incorporated place and adjacent densely settled surrounding area that together have a minimum population of 50,000 people.
 - Rural is defined as all areas outside of the urban area.

Facility Standard 3: Parking

- F3-1 The number of parking spaces provided on site meets local code requirements, or one space per 200 square feet of gross building area, whichever provides more spaces.
- F3-2 Dedicated employee parking is provided near an employee entrance, calculated at 1 space per 0.75 full-time equivalent.
- F3-3 The number and size of Americans with Disabilities Act (ADA)-compliant parking spaces provided meet Florida Building Code requirements.
- F3-4 The size of non-ADA-compliant spaces is 162 square feet (9' wide x 18' deep) at a minimum.

Facility Standard 4: Gross Square Footage

- F4.1 The needed size of library facilities is determined by considering a number of factors which include, but are not limited to:
 - Collection size (shelving needs)
 - Population served (including consideration of population outside the jurisdiction of the funding agency that has, through cooperative agreements or State Aid to Libraries Grant rules, rights to use the facility)
 - Programs and services offered in the facility
 - Furnishings, fixtures and equipment to be housed
 - Estimated or actual number of people coming into the facility in a year (attendance)

These factors and others, that planners think will impact size needs, are considered within these basic parameters:

- Up to 25,000 population or annual attendance up to 500,000 should have total gross square feet (SF) per capita or per person attending of 0.8 square feet
- Populations above 25,000 people or annual attendance over 500,000 should have total gross square feet per capita or per annual attendance of 0.6 square feet
- Library facilities that need multiple meeting and performance spaces due to a heavy schedule of educational, informational and entertainment events, that serve a population with few personal computing resources in their homes, or that house large special collections should have total gross square feet per capita or per attendee of 1.0

Facility Standard 5: Materials Shelving

- F5-1 Floor space requirements for standard shelving, per section, are:
 - 8" deep shelves, single sided:
 12.5 SF for 42" aisles and 11 SF for 36" aisles
 - 8" deep shelves, double sided:
 14.5 SF for 42" aisles and 13 SF for 36" aisles

- 10" deep shelves, single sided:
 13 SF for 42" aisles and 11.5 SF for 36" aisles
- 10" deep shelves, double sided:
 15.5 SF for 42" aisles and 14 SF for 36" aisles
- 12" deep shelves, single sided:
 13.5 SF for 42" aisles and 12 SF for 36" aisles
- 12" deep shelves, double sided:
 16.5 SF for 42" aisles and 15 SF for 36" aisles.
- F5-2 Media on shelves are displayed and accessible per the requirements of the Florida Building Code. Additionally, periodical display shelving is within a maximum reach of:
 - 36" for ages 3-4
 - 40" for ages 5-8
 - 44" for age 9-11
 - 48" for ages 12 and over

Facilities Standard 6: Allocation of Space for Furniture, Fixtures & Equipment, Storage and Non-Assignable Space

- F6-1 Overall, a minimum of six public seating opportunities per 1,000 people in the population to be served, is provided within the library interior.
- F6-2 Minimum allocation of space for various types of furnishings are:
 - 40 SF per seat for informal meeting/lounge seating
 - 30 SF per seat for table seating for adult and teenage patrons
 - 20 SF per seat for table seating for young children
 - 10 SF for adult seating in meeting rooms (theater style seats)
 - 100 SF for speaker/performance space per meeting room.
 - Provide 25 SF per seat in conference room
 - 30 SF for carrels/micro-materials
 - 30 SF for computer workstations for public use
 - 10 SF per seated child in story time areas
 - 100 SF for customer service desks, per computer

- F6-3 Staff offices are sized according to governing body standards, or are between 100 to 125 SF.
- F6-4 Staff workstations are sized according to governing body standards, or are between 60 to 70 SF.
- F6-5 General storage is provided based on a percentage of the building size.
- F6.6 Space for non-assignable needs (communications rooms, stairwells, elevators, janitor closets, corridors, etc.) will vary depending on building design, but may average between 20-35% of gross building space.

Facilities Standard 7: Lighting

- F7-1 Lighting levels within the library interior are:
 - 50 to 70 sustained foot-candles at table-top height in public service area 30 to 50 foot-candles at table-top height in storage areas
 - 35 foot-candles at floor level, particularly in stack aisles to assure adequate lighting on all shelves
- F7-2 Lighting is evenly distributed and of such quality as to provide adequate light without glare.
- F7-3 Interior areas with computer monitors are free of glare.
- F7-4 Thoughtful design and consideration for the use of natural light, daylighting and sustainable design principles is incorporated in facility planning.

Facilities Standard 8: Electrical

- F8-1 Electrical system and wiring meets National Electrical Code (NEC) minimum requirements.
- F8-2 Electrical power outlets are strategically located throughout the library interior based on furniture placement plans, to accommodate patrons

using personal, portable electronic devices and to allow for future flexibility.

Facilities Standard 9: Telecommunication/Technology

- F9-1 Telecommunications cabling is in compliance with the National Electrical Code (NEC) and Building Industry Consulting Services International (BiCSi) Telecommunication Association guidelines.
- F9-2 Telecommunication rooms or closets are sized to accommodate the area (square footage) to be served.
 - Room/closet 10 feet x 7 feet large for 5,000 SF served
 - Room/closet 10 feet x 9 feet large for 5,000 8,000 SF served
 - Room/closet 10 feet x 11 feet large for 8,000 SF to more served
- F9-3 One library-provided computing device with access to the internet per 1,000 of population served is available.
- F9-4 Productivity software and printing is available.
- F9-5 Wireless access to the internet with adequate broadband connectivity to accommodate the anticipated number of users, both within the interior of the library and around the immediate exterior envelope, is available.

Facilities Standard 10: Humidity Control

- F10-1 Library facilities have heating, ventilating and air conditioning systems that maintain relative humidity levels of 50-60% year round.
- F10-2 Spaces housing special collections, based on their value and requirement to maintain that level of condition, are required to meet strict standards necessary to preserve the materials in the collection.
- F10-3 Qualified engineers are employed to design and commission the systems needed.

Facilities Standard 11: Signage

- 1. Exterior: Directional signage pointing the way to the library is available on nearby streets and a sign with the library's name, and affiliation (if any) is located at the street entrance.
- 2. Interior: The library has minimal and succinct way-finding and informational signage strategically located, with the intent to clarify, not clutter and which is part of a planned signage scheme.





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