



**TOURIST DEVELOPMENT COUNCIL
AGENDA**

May 13, 2026

3:30 PM

**Administration Building,
4th Floor, BCC Meeting Room, 477 Houston Street,
Green Cove Springs, FL 32043**

May 6, 2026 3:30 PM

Invocation

Pledge

Call to Order

Public Comments

Approval of Minutes

1. Tourist Development Council Meeting Minutes March 4, 2026.
Tourist Development Council Meeting Minutes from March 4, 2026.

Presentations

2. Advance Travel & Tourism Marketing Update (P. Vann)
Marketing update from the contracted advertising agency.
3. Airstream Ventures Sports Tourism Update (A. Verlander)
Sports Tourism update from Airstream Ventures.
4. Bed Tax Collection (T. Meyer)
Most recent Bed Tax collections and Hotel Data.

Discussion

5. Selection of Vice Chairman
Selection of Vice Chairman
6. TDC Citizen Seat Applicants
 - Michael Fulkner
 - Sandra Keller
 - Michele Riley
 - Cecil Smith
7. Event Marketing Grant Update (S. Lamb)
TDC grant summary as of April 27, 2026.

Budget

New Business

8. TDC Grant Request - 2026 Kitaif Rodeo (S. Lamb)

J. C. Kitaif Pro Rodeos | Clay County Pro Rodeo and Western Festival -
September 5-6, 2026 at The Clay County Fairgrounds
Requesting \$25,000

9. TDC Grant Request - Ignite Dance Competition | 2026 Nationals (S. Lamb)

Ignite Dance Competition | Ignite Dance Competition - Nationals - June 24-
28, 2026 at Thrasher-Horne Center.
Requesting \$19,000

10. TDC Grant Request - Free Bird Classic (S. Lamb)

Clay County Free Bird Classic 7on7 Tournament - July 16-17, 2026 at Clay
County Regional Sports Complex.
Requesting \$17,000

11. TDC Grant Request - 2026 Seamark Rodeo at the Ranch (S. Lamb)

Seamark Rodeo | 2026 Rodeo at the Ranch - May 15-16, 2026 at Seamark
Ranch.
Requesting \$3,000

12. TDC Grant Request - Moosehaven 2026 4th of July (S. Lamb)

Moosehaven | American Pride 4th of July 2026 - July 4, 2026 at
Moosehaven.
Requesting \$3,500

13. Regional Sports Complex - Facility Improvement Plan (T. Meyer)

Clay County Regional Sports Complex Facility Improvement Plan FY25-28.

Old Business

14. Upcoming Events Update (S. Lamb)

Upcoming tourism events in Clay County.
May 6, 2026 - July 4, 2026.

Adjournment



Agenda Item
Clay County Board of County Commissioners

Clay County Administration Building
Wednesday, May 13 3:30 PM

TO: TDC Members

DATE: 4/8/2026

FROM: Teddy Meyer

SUBJECT: Tourist Development Council Meeting Minutes from March 4, 2026.

AGENDA ITEM TYPE:

ATTACHMENTS:

Description

- ▣ TDC Minutes 3/4/26

REVIEWERS:

Department	Reviewer	Action	Date	Comments
Tourism and Film Development	Wanamaker, Howard	Approved	4/28/2026 - 5:53 PM	AnswerNotes
County Manager	Wanamaker, Howard	Approved	4/28/2026 - 6:01 PM	AnswerNotes



**TOURIST DEVELOPMENT COUNCIL
MEETING MINUTES**

March 4, 2026 - 3:30 PM
Administration Bldg, 4th Floor
BCC Meeting Room
477 Houston Street
Green Cove Springs, FL 32043

Invocation Chairman John Sgromolo gave the Invocation.

Pledge Chairman John Sgromolo led the Pledge of Allegiance.

Call to Order

Present: Commissioner District 1 John Sgromolo, Chairman
Neil Porter
David Diaz
Deborah Beals
Kimberly Evans
Adrian Andrews
Kevin Robert

Absent: Brian Knight, Vice-Chairman
Cheri Starnes

Staff Present: Howard Wanamaker, County Manager
Charlie Latham, Assistant County Manager
Courtney Grimm, County Attorney
Teddy Meyer, Director of Tourism
Stephanie Lamb, Program Manager
Cher Malta, Tourism Marketing Manager
Samantha Kusters, Tourism Product Development Manager

Chairman John Sgromolo called the meeting to order at 3:33 pm.

Public Comments

Chairman John Sgromolo opened the floor for public comment at 3:34 pm.

Hearing no comments, Chairman John Sgromolo closed public comment at 3:34 pm.

Approval of Minutes

1. Tourist Development Council Meeting Minutes January 7, 2026.

Kevin Robert made a motion for approval of the January 7, 2026, TDC Meeting Minutes, seconded by Neil Porter, which carried unanimously.

Presentations

2. Advance Travel & Tourism Marketing Update (P. Vann)

Marketing update from the contracted advertising agency.

Item Two (2) can be seen at [www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC Agenda/March 4, 2026](http://www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC%20Agenda/March%204,%202026), beginning at 2:42 and ending at 11:39. Below is a summary of the discussion.

Paula Vann, Senior Account Executive for Advance Travel and Tourism, and Cher Malta, Tourism Marketing Manager for Clay County Tourism, presented a PowerPoint to provide details and information on the Advance Travel and Tourism Marketing update. See Attachment A.

Topics Discussed:

- Introduction of New Team Member for Advance Travel - Paula Vann
- New Neighborhood Website Pages
- Potential Traveler Website Performance
- Active and On the Horizon
 - Highlights for the Scottish Games

There were questions, discussions, and clarifications regarding the post for the Scottish Games, the economic impact of a sports complex for baseball/football, and the increase in hotels due to the complex (Columbia County).

3. Airstream Ventures Sports Tourism Update (A. Verlander)

Sports Tourism update from Airstream Ventures.

Item Three (3) can be seen at [www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC Agenda/March 4, 2026](http://www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC%20Agenda/March%204,%202026), beginning at 32:45 and ending at 44:07. Below is a summary of the discussion.

JR Rozier, Sports Tourism and Sales Manager at Airstream Ventures, presented a PowerPoint to provide details on the sports tourism update. See Attachment B.

There were questions and discussions regarding advanced conversations, contributions from the TDC, event hosting locations, securing events, the impact of hosting events in Clay County, and clarification on travel for sports associations/events.

4. Bed Tax Collection (T. Meyer)

Most recent Bed Tax collections and Hotel Data.

Item Four (4) can be seen at [www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC Agenda/March 4, 2026](http://www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC%20Agenda/March%204,%202026), beginning at 11:55 and ending at 17:37. Below is a summary of the discussion.

Teddy Meyer, Director of Tourism, addressed the Council to provide details on Bed Tax Collection. The information discussed is attached to the agenda.

Cher Malta, Tourism Marketing Manager, addressed the Council to provide details and information on the new initiative for the BoCC and the TDC: the Quarterly Tourism Department Report. The information discussed is attached to the agenda.

There were comments, questions, and discussions regarding the positive impact of the report, suggestions for additional topics/information, and distribution of the report.

Discussion

5. Event Marketing Grant Update (S. Lamb)
TDC grant summary as of December 23, 2025.

Item Four (4) can be seen at [www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC Agenda/March 4, 2026](http://www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC%20Agenda/March%204,%202026), beginning at 17:42 and ending at 19:58. Below is a summary of the discussion.

Stephanie Lamb, Program Manager, presented a PowerPoint presentation outlining details and providing an update on event marketing grants. The information provided and discussed is attached to the agenda.

There were comments and discussions regarding clarification of the total funding and deposits, and of receipts/reimbursements.

New Business

6. Special Event Grant Update (T. Meyer)
Review of updates made to the Special Event Grant with the assistance of the Clay County Grants and Legal Departments.

Item Six (6) can be seen at [www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC Agenda/March 4, 2026](http://www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC%20Agenda/March%204,%202026), beginning at 20:00 and ending at 32:38. Below is a summary of the discussion and vote for this agenda item.

Teddy Meyer, Director of Tourism, addressed the Council to provide details and information on the Special Event Grant process/guidelines. The information discussed is attached to the agenda.

There were questions and discussions regarding the application timeline/deadline, the grace period, the authority/policy/procedure, the language, and the reimbursement for marketing.

Adrian Andrews made a motion for approval to accept as presented/discussed, seconded by Kevin Robert, which carried unanimously.

7. TDC Grant Request - AJGA Junior All-Star (S. Lamb)

American Junior Golf Association | AJGA Junior All-Star presented by Clay County - June 1-4, 2026 at Eagle Harbor Golf Club
Requesting \$21,300

Item Seven (7) can be seen at [www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC Agenda/March 4, 2026](http://www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC%20Agenda/March%204,%202026), beginning at 44:12 and ending at 51:06. Below is a summary of the discussion and vote for this agenda item.

Stephanie Lamb, Program Manager, addressed the Council to provide details regarding the American Junior Golf Association Junior All-Star, as indicated above. The information discussed is attached to the agenda. Ms. Lamb also introduced Patrick Kingsfield to offer more information on the request.

Patrick Cansfield, AJGA, addressed the Council to provide an overview of the event and details for the grant request mentioned above.

There were questions, discussions, and clarifications regarding scoring, potential for yearly event, timeline of the event, success of a previous event, classification of the events daily (age groups/qualifier, etc.), competitiveness of the AJGA, notoriety of players,

Kevin Robert made a motion to approve \$25,000.00, seconded by Deborah Beals, which carried unanimously.

8. TDC Grant Request - USAP Golden Ticket Block Party (S. Lamb)

The HUB Jax | USAP Golden Ticket Block Party: May 13-17, 2026 at the HUB Jax.
Requesting: \$25,000

Item Eight (8) can be seen at [www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC Agenda/March 4, 2026](http://www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC%20Agenda/March%204,%202026), beginning at 55:44 and ending at 1:07:55. Below is a summary of the discussion and vote for this agenda item.

Stephanie Lamb, Program Manager, addressed the Council to provide details and information USAP Golden Ticket Block Party Grant Request as indicated above. The scoring information discussed is attached to the agenda. Ms. Lamb introduced Ms. Nagai and Mr. Tab to provide more information for the event.

Charlott Nagai of The HUB and David Tab, Tournament Director, addressed the Council to provide an overview of the event and details for the grant request mentioned above.

There were questions and discussions regarding structure for the tournament, number of players, total attendance, level of skill for players, costs, entry to event, previous event at the HUB, room nights, local vs. out-of-town attendees, clarification of the amount for the grant request, and productions success.

Kevin Robert made a motion for approval of a \$10,000.00 grant, seconded by Kimberly Evans, which carried unanimously.

9. TDC Grant Request - TAPS Vietnam Veterans Day Ceremony (S. Lamb)

TAPS Veterans Memorial of Clay County, FL | 2026 Vietnam Veterans Ceremony: March 28, 2026 at the TAPS Memorial, Historic Triangle. Requesting \$2,000

Item Nine (9) can be seen at [www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC Agenda/March 4, 2026](http://www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC%20Agenda/March%204,%202026), beginning at 51:16 and ending at 55:41. Below is a summary of the discussion and vote for this agenda item.

Stephanie Lamb, Program Manager, addressed the Council to provide details and information for the TAPS Vietnam Veterans Day Ceremony Grant Request as indicated above. The scoring information discussed is attached to the agenda. Ms. Lamb introduced David Treffinger to provide more details.

David Treffinger, President of the Vietnam Veterans Chapter 1059 and a Board Member of the TAPS Memorial, addressed the Council to provide more details about the event and the requested grant.

There were comments, questions, and discussions regarding the event's success and importance, as well as clarification of the date: March 28, 2026.

Deborah Beals made a motion to approve the requested \$2,000.00 grant, seconded by Neil Porter, which carried unanimously.

10. Knight's Boat Ramp & Marina - Fishing Pier Repairs and Renovations (T. Meyer/J. Pierce)

Fishing Pier Repairs and Renovations

- Pier Handrail System
- Pier Deck Replacement

Item Ten (10) can be seen at [www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC Agenda/March 4, 2026](http://www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC%20Agenda/March%204,%202026), beginning at 1:07:59 and ending at 1:27:04. Below is a summary of the discussion and vote for this agenda item.

Teddy Meyer, Director of Tourism, and Justin Piece, Director of Parks and Recreation, provided a PowerPoint Presentation to provide details and information for the request pertaining to the repairs/improvements at Knight's Boat Ramp and Marina - Fishing Pier Repairs and Renovations. See Attachment C.

There were questions and discussions regarding ownership of the property, responsibility for maintenance, funding source (TDC Reserves), benefits to Tourism, use of facilities, TDC Statute, responsibility of the TDC, number of docks/piers in Clay County, other/intentional projects to fund in the future from reserves, improving tourism, strategic plan, clarification for 5B statute language, authority for approving funding and clarification of the funding ask.

Kevin Robert made a motion to approve \$88,830.00, seconded by Adrian Andrews. More discussions were held regarding a plan for future reserve funding and recognition of the TDC for the improvements. The motion carried 6-1, with Kimberly Evans in opposition.

11. Lake Geneva Restoration Project (T. Meyer/R. Smith)

The project focuses solely on selective tree and biomass removal within five designated restoration areas totaling 342 acres of Lake Geneva.

Item Eleven (11) can be seen at [www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC Agenda/March 4, 2026](http://www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC%20Agenda/March%204,%202026), beginning at 1:27:07 and ending at 2:11:51. Below is a summary of the discussion and vote for this agenda item.

Richard Smith, Director of Engineering; Scott Slater and Vivian Katz-James, Save-Our-Lakes Organization; and James Booth, Keystone Heights City Manager, presented a PowerPoint to provide details and information regarding the request for contributions for the Lake Geneva restoration project, as indicated above. See Attachment D.

There were comments, questions, and discussions regarding the advocacy for the lakes by Mr. Slater and Ms. Katz-James, public access points, timeline to turn on the pumps, ability to turn pumps on and off based on rain, opportunities for events at the lake, the low levels at the lake, restocking the lake, number of boats that can be accommodated, the dollar amount requested - \$140,000.00, funding source - reserves, and other funding contributions.

Karen Smith, Purchasing Director, addressed the Council to provide details on the funding request and project costs.

There were continued conversations, questions and discussions regarding avoiding the process of getting reserve request, involvement by other sources, opportunity for the TDC, the importance to remove the trees, size/number of trees to be removed, distance from the current water level vs. expected water level, TDC opportunities with the project, public boat ramp access, and clarification for costs and funding.

Following all discussions, Deborah Beals made a motion to approve up to \$140,000.00, seconded by Neil Porter, which carried 6-1, with Kimberly Evans in opposition.

Old Business

12. Upcoming Events Update (S. Lamb)

Upcoming tourism events in Clay County.

March 4, 2026 - May 6, 2026.

Item Twelve (12) can be seen at [www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC Agenda/March 4, 2026](http://www.claycountygov.com/government/clay-county-tv-and-video-archive/BCC%20Agenda/March%204,%202026), beginning at 2:11:52 and ending at 2:12:47. Below is a summary of the discussion.

Stephanie Lamb, Program Manager, addressed the Council to provide details and information for the Upcoming Event update, noting that we are getting back into event season. Ms. Lamb mentioned the available QR code to view or submit your event, and a list of events is attached to the agenda. For more information, visit exploreclay.com.

Events Highlighted:

- Food Truck Fridays
- 10th Annual Strawberry Fest
- 2026 Spring Fling
- Clay County Fair
- 2026 ECO Fest

Adjournment

There was a brief discussion regarding the next TDC meeting, which will be held on May 6, 2026, at 3:30 pm, skipping July and holding another meeting in September.

Hearing no further business, Chairman John Sgromolo adjourned the meeting at 5:46 pm.

Attest:

Committee Chairman

Recording Deputy Clerk

Attachment
“A”
Advance Travel and Tourism
Presentation



Tourism Development Council Report

Report Summary.



**Paula Vann
Introduction**

**Neighborhood
Website Pages**

**Explore Clay
Website
Performance**

**Active & On
The Horizon**

Meet Paula Vann.

“A proven leader in destination strategy and tourism growth”



- **10+ years** driving impact in the tourism industry
- Former **Executive Director** of Tourist Development, Columbia County, FL
- Sr. Director of Client Success at Zartico (destination intelligence & data strategy)
- MBA, University of Florida
 - B.S. in Finance, University of Tennessee
- Based in **Lake City, FL**

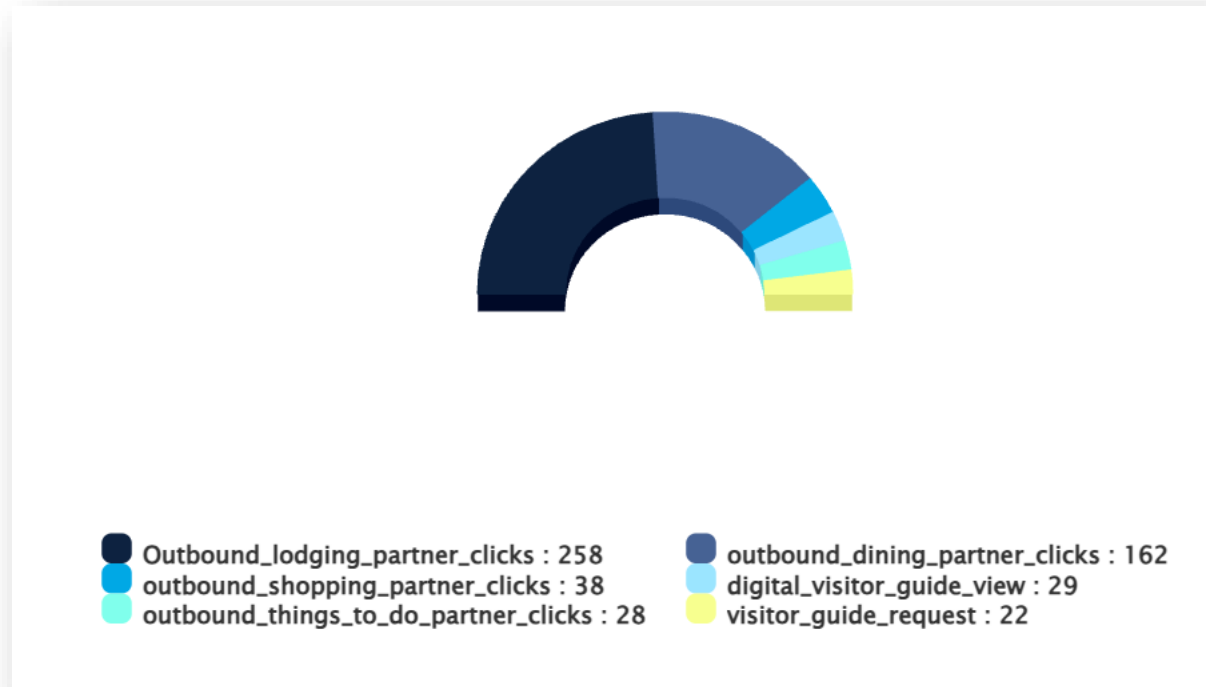
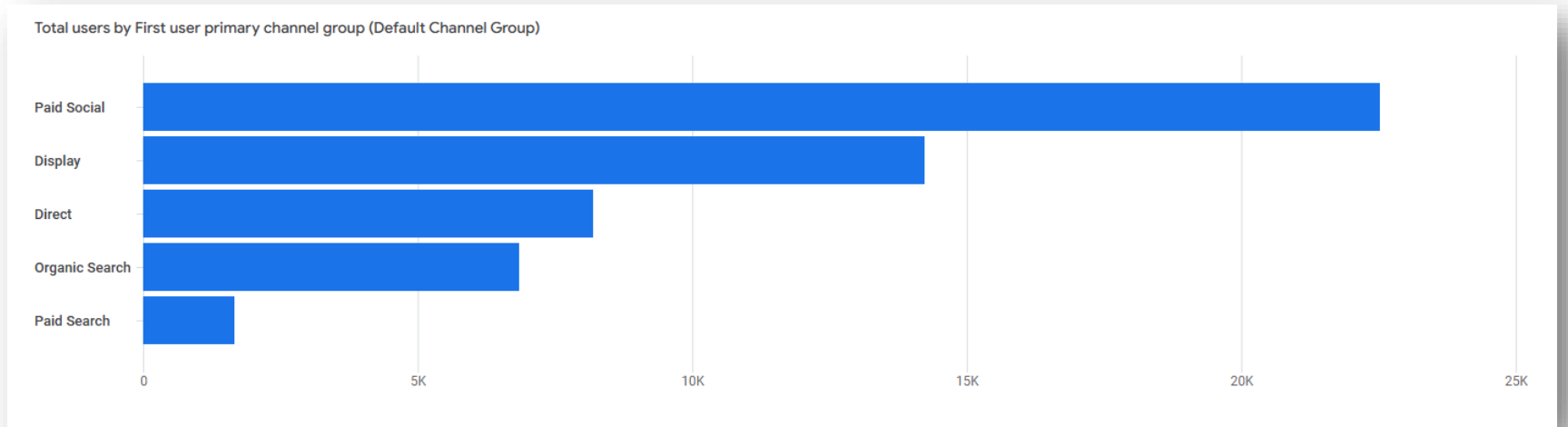
New Neighborhood Website Pages.

- The **new** neighborhood landing pages showcase the unique character of each Clay County community.
- Encouraging **deeper exploration** of Clay County, FL.
- Helping **connect visitors** with local experiences, businesses, and attractions of each individual neighborhood/community.



Potential Traveler Website Performance.

- Throughout January 2026 and February to-date there were **58K+** total potential travelers learning more about Explore Clay.
- **144K+** Explore Clay website pages were viewed.
- **537** intentional actions were performed, including **258** outbound clicks on Clay County lodging accommodations.



Active & On the Horizon.

- Scottish Games Ticket Giveaway - Social Promotion
- Orange Park Mall Sky Banner
- Clay County Agricultural Fair Ticket Giveaway - Social Promotion



THANK YOU!

Attachment
“B”
Airstream Ventures
Presentation



X



QUARTERLY REPORT

SPORTS TOURISM PRESENTATION
MARCH 2026



Association Trips

Sports Conference which will connect us to sports tourism even organizers which will help us bring more events to Clay County.



04/26
Las Vegas



06/26
TBD



10/26
Birmingham, AL



10/26
Virginia Beach, VA



12/26
Punta Gorda, FL



Booked Events

- **Brand Name Athletes-Flag FB (Oct. 2025)**
- **American Cornhole League (Jan. 26)**
- **Minor League Golf Tour (Feb. 2026)**
- **Black Creek Showdown-FHSAA Girls Flag Football (Mar. 2026)**
- **US Senior Pickleball (Mar. 2026)**
- **Grit N Grind Flag Football (July/Aug 2026)**
- **Cross Country Invitational (Sept. 2026)**
- **World of Pickleball (Nov. 2026)**

ADVANCED CONVERSATIONS

- **NCAA Symposium-Championship Events (2029)**
- **Premier Lacrosse League Camps (2026)**
- **USA Archery (2026-27)**
- **GameOn Triathlon (2026)**
- **Pro Watercross (2026)**
- **5v5 Soccer (2026)**
- **KC BBQ Society (2026)**
- **UFFL (2026)**
- **Grad Games (2026)**
- **FL JV FHSAA Lacrosse (2027)**
- **MCLA Lacrosse (2027)**
- **Freestyle Trampoline (2027)**
- **United Youth Sports (2027)**
- **Dock Dogs (2027)**
- **Inspire Dance-2nd Event (2027)**
- **Southern Pickleball (2027)**

CONVERSATIONS

- **Last Paddler Standing (2027)**
- **College Club Sports Flag Football (2026-27)**
- **Sunshine State Athletics Assoc. (2026-27)**
- **National Interscholastic Cycling Assoc. (2026)**
- **American Darters Association (2026)**
- **Footgolf (2026)**
- **US Collegiate Calisthenics Org (2026)**
- **NAIA National Championships (2027-29)**
- **American Powerboat Association.(2026-27)**
- **IFlag (2027)**
- **US Cycling (2028)**



Annual Contract

JULY 2025 - JUNE 2026

TOTAL VALUE
\$114,480 Million

EVENTS

GOAL: 10
ACTUAL: 3

ROOM NIGHTS

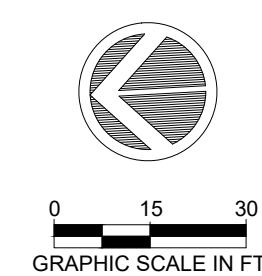
GOAL: 3,000
ACTUAL: 640

TOURISM IMPACT

GOAL: \$2 MIL
ACTUAL: \$314,000

(Room night values, impact values, marketing values)

Attachment
“C”
Knights Marina
Presentation



PROJECT:
**KNIGHTS MARINA
IMPROVEMENTS**

ADDRESS:
1470 RIVER LANE GREEN
COVE SPRINGS, FL 32043

CLIENT:
**CHEN MOORE AND
ASSOCIATES**

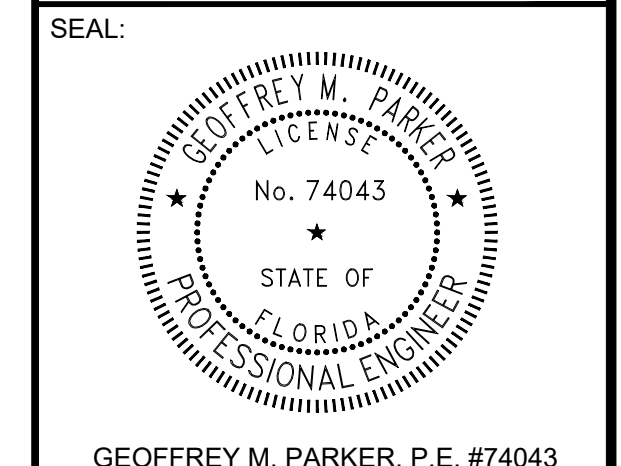
ADDRESS:
501 RIVERSIDE AVENUE,
SUITE 501,
JACKSONVILLE, FL 32202

ENGINEER:
CUMMINS CEDERBERG
COASTAL & MARINE ENGINEERING
201 ALHAMBRA CIRCLE, SUITE 601
CORAL GABLES, FL 33134
TEL: +1 305 741-6155 FAX: +1 305-974-1969
WWW.CUMMINSCEDERBERG.COM
COA # 29062

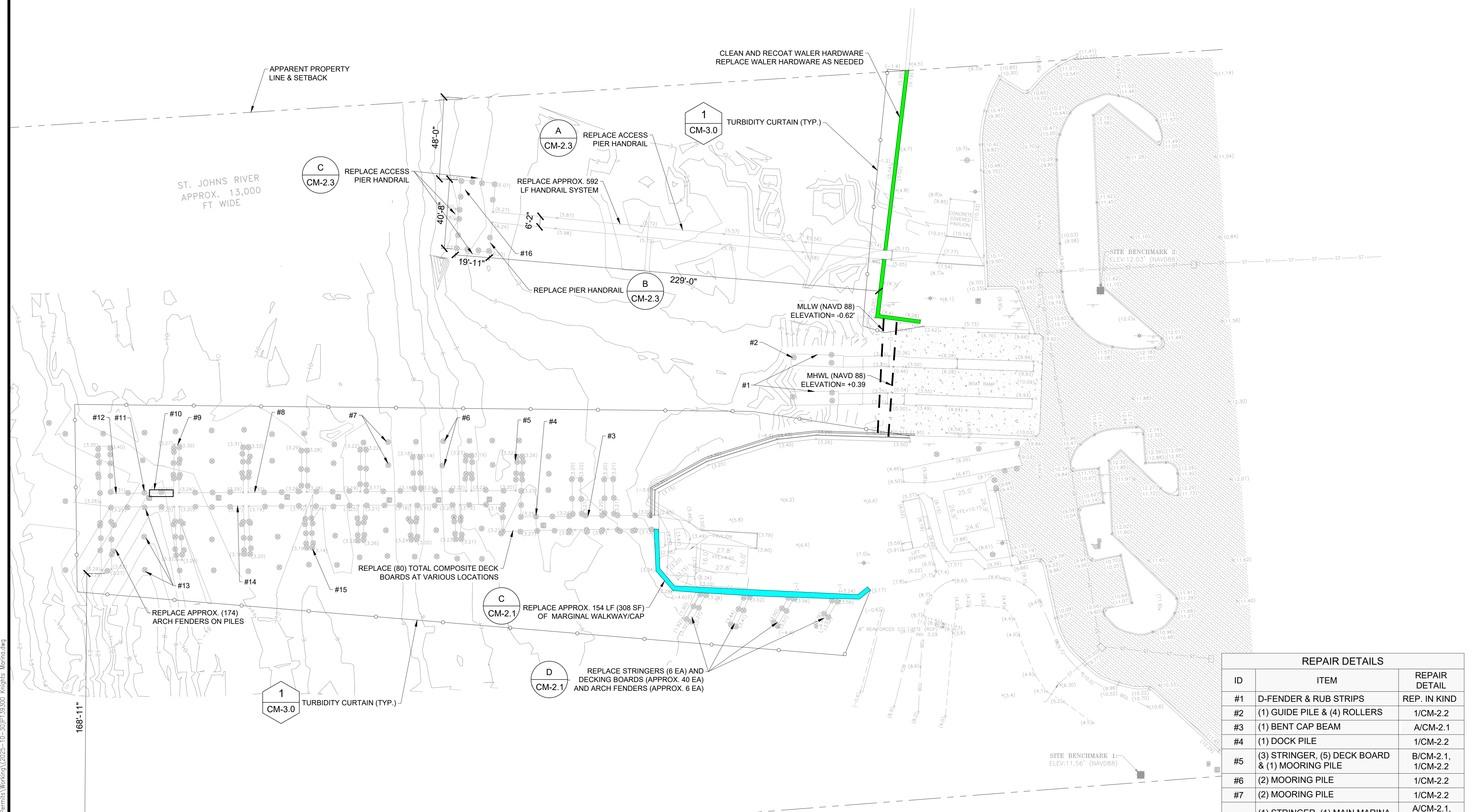
CUMMINS | CEDERBERG
Coastal & Marine Engineering

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GEOFFREY M. PARKER, P.E. #74043



- LEGEND:**
- CLEAN AND RECOAT WALER HARDWARE. REPALCE WALER HARDWARE AS NEEDED.
 - MARGINAL WALKWAY/CAP TO BE REPLACED

REPAIR QUANTITIES	
ITEM	QTY.
HANDRAIL SYSTEM	592 LF
DECK PLANK	260 EA
MARGINAL WALKWAY	154 LF / 308 SF
STRINGER	32 EA
BENT CAP BEAM	3 EA
TIMBER PILE	13 EA
PILE ARCH-FENDERS	198 EA
D-FEND./RUB STRIPS	120 LF
PILE GUIDE/ROLLERS	1 EA

REPAIR DETAILS		
ID	ITEM	REPAIR DETAIL
#1	D-FENDER & RUB STRIPS	REP. IN KIND
#2	(1) GUIDE PILE & (4) ROLLERS	1/CM-2.2
#3	(1) BENT CAP BEAM	A/CM-2.1
#4	(1) DOCK PILE	1/CM-2.2
#5	(3) STRINGER, (5) DECK BOARD & (1) MOORING PILE	B/CM-2.1, 1/CM-2.2
#6	(2) MOORING PILE	1/CM-2.2
#7	(2) MOORING PILE	1/CM-2.2
#8	(1) STRINGER, (1) MAIN MARINA PILE & (2) BENT CAP BEAM	A/CM-2.1, 1/CM-2.2, A/CM-2.1
#9	(3) STRINGER & (2) DECK BOARD	B/CM-2.1, 2/CM2.2
#10	(20) DECK BOARD	A/CM-2.1
#11	(2) DOCK PILE	1/CM-2.2
#12	(1) STRINGER	A/CM2.1
#13	(2) MOORING PILE	1/CM-2.2
#14	(1) DOCK CLEAT	2/CM-2.2
#15	(1) MOORING PILE	1/CM-2.2
#16	(2) DECK BOARD	A/CM-2.1

NOTE:
SURVEY BY SURVEYING AND MAPPING, LLC. DATED 06/27/24 SHOWN FOR REFERENCE ONLY. NTS.
ELEVATIONS ARE IN U.S. FEET AND REFERENCED TO THE NORTH AMERICAN VERTICAL DATUM OF 1988 (NAVD88)

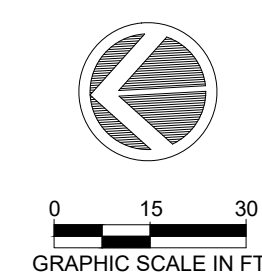
NO.	DATE	ISSUE	DESCRIPTION
1	10/30/2025	ISSUE	

CC PROJECT NO: 139300
DRAWN: XRM
CHECKED: CLK
SCALE: REFERS TO 22X34 SHEET

SHEET TITLE

REPAIR PLAN

CM-1.5



PROJECT:
**KNIGHTS MARINA
IMPROVEMENTS**

ADDRESS:
1470 RIVER LANE GREEN
COVE SPRINGS, FL 32043

CLIENT:
**CHEN MOORE AND
ASSOCIATES**

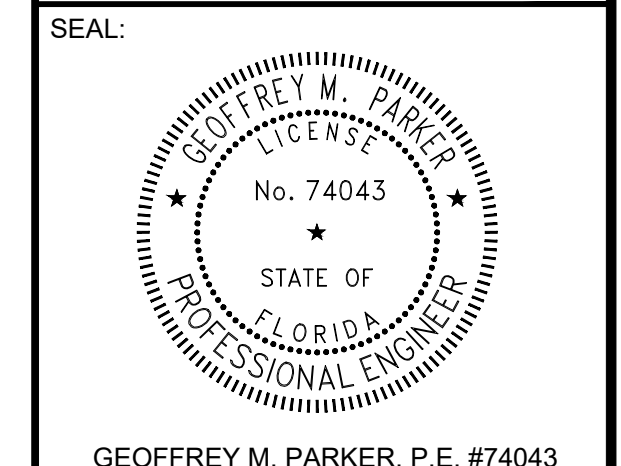
ADDRESS:
501 RIVERSIDE AVENUE,
SUITE 501,
JACKSONVILLE, FL 32202

ENGINEER:
CUMMINS CEDERBERG
COASTAL & MARINE ENGINEERING
201 ALHAMBRA CIRCLE, SUITE 601
CORAL GABLES, FL 33134
TEL: +1 305 741-6155 FAX: +1 305-974-1969
WWW.CUMMINSCEDERBERG.COM
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DATE ADJACENT TO THE SIGNATURE.

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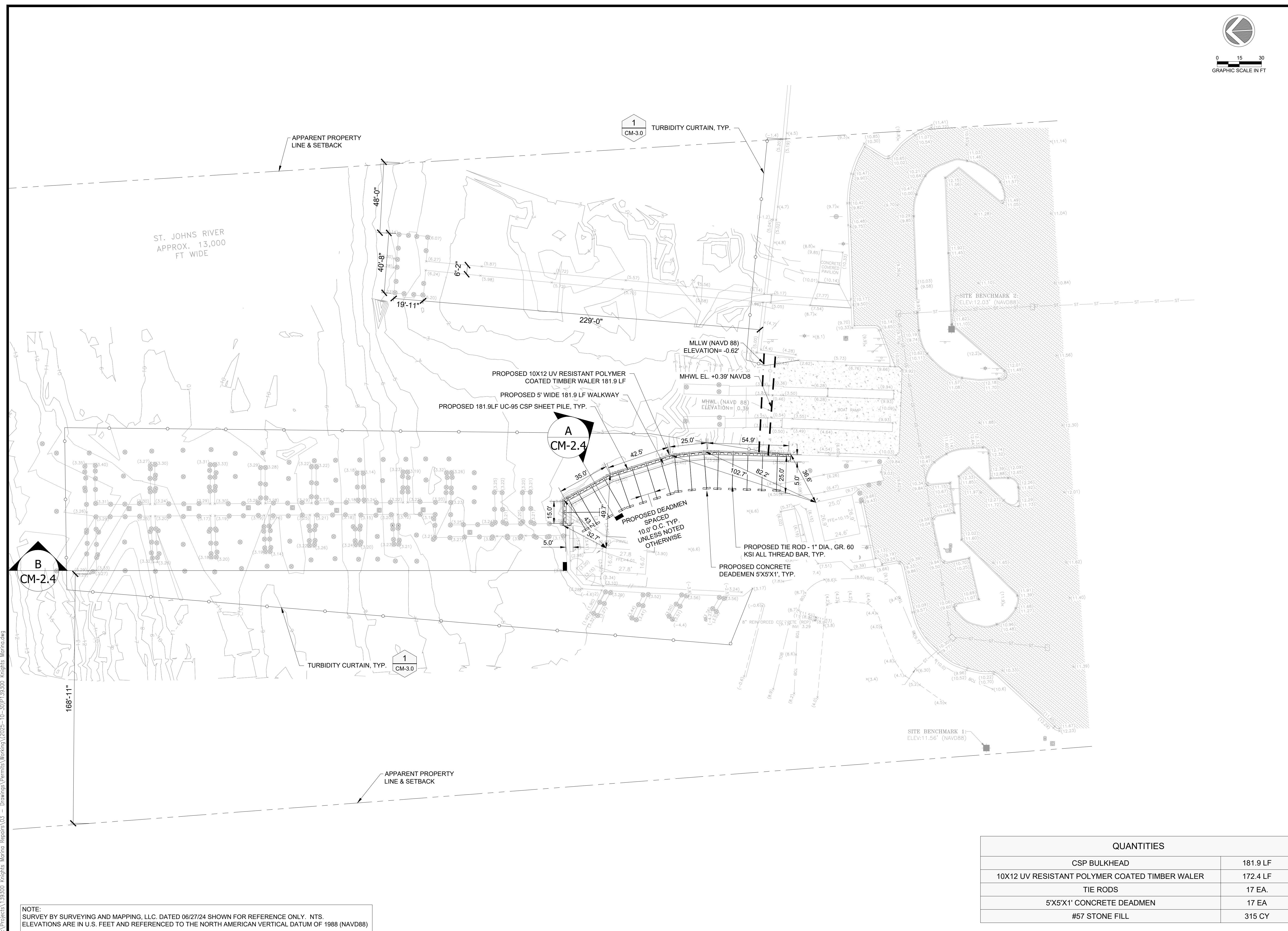


NO.	DATE	ISSUE	DESCRIPTION
1	10/30/2025	ISSUE	100% CONSTRUCTION DRAWINGS
			SUBMISSION / REVISION

CC PROJECT NO:	139300
DRAWN	XRM
CHECKED	CLK
SCALE	REFERS TO 22X34 SHEET

SHEET TITLE
PROPOSED PLAN

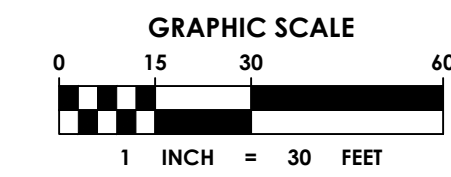
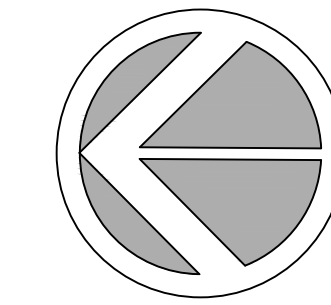
CM-2.0



QUANTITIES	
CSP BULKHEAD	181.9 LF
10X12 UV RESISTANT POLYMER COATED TIMBER WALER	172.4 LF
TIE RODS	17 EA.
5'X5'X1' CONCRETE DEADMEN	17 EA.
#57 STONE FILL	315 CY

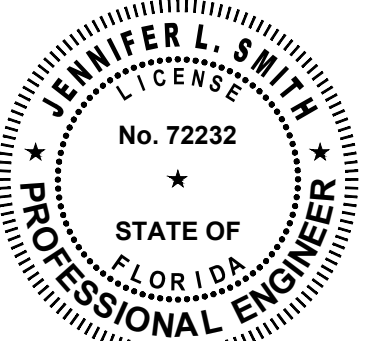
NOTE:
SURVEY BY SURVEYING AND MAPPING, LLC. DATED 06/27/24 SHOWN FOR REFERENCE ONLY. NTS.
ELEVATIONS ARE IN U.S. FEET AND REFERENCED TO THE NORTH AMERICAN VERTICAL DATUM OF 1988 (NAVD88)

A:\Projects\139300 - Knights Marina Repairs\03 - Drawings\Permit\Working\2025-10-30\PI 139300 - Knights Marina.dwg



REGISTRATION

JENNIFER L. SMITH, PE
LICENSE NO. 72232
DATE: 03/06/25



THIS SEAL IS ONLY VALID ON PRINTED COPIES THAT ARE DATED WITH THE LICENSEE'S ORIGINAL HAND SIGNATURE. SCANNED OR ELECTRONIC COPIES ARE NOT CONSIDERED SIGNED AND SEALED.

LEGEND

- RIGHT-OF-WAY LINE
- CENTER LINE
- EXISTING TOP OF BANK
- - - - - EXISTING CHAIN-LINK FENCE
- - - - - EXISTING OVERHEAD ELECTRIC
- - - - - EXISTING BURIED ELECTRIC
- - - - - EXISTING GAS
- - - - - EXISTING FORCE MAIN
- - - - - EXISTING WATER MAIN
- - - - - EXISTING STORM DRAIN
- x (8.50) EXISTING ELEVATION
- ⊙ EXISTING LIGHT POLE
- ⊙ EXISTING UTILITY POLE
- ⊙ EXISTING GUY WIRE
- ⊙ EXISTING GOAL POST
- ⊙ EXISTING SINGLE POST SIGN
- ⊙ EXISTING FLAG POLE
- ⊙ EXISTING CLEANOUT
- ⊙ EXISTING WATER METER
- ⊙ EXISTING TREES
- ▨ EXISTING ASPHALT
- ▨ EXISTING CONCRETE
- ▨ PROPOSED CONCRETE
- ▨ PROPOSED SOD
- ▨ PROPOSED ASPHALT
- ▨ PROPOSED GRAVEL



CLIENT



PROJECT INFORMATION

KNIGHTS MARINA REDEVELOPMENT

GREEN COVE SPRINGS, FLORIDA 32043

PROJECT NUMBER
24-0543.00004

CLIENT PROJECT NUMBER

VERIFY SCALES

0 1"
IF NOT ONE INCH ON THIS SHEET, ADJUST SCALES ACCORDINGLY

REVISIONS

DATE OF ISSUE
11/12/2025

DESIGNED BY
JS

DRAWN BY
JH

CHECKED BY
JS

DRAWING TITLE

CIVIL SITE PLAN

DRAWING NUMBER

C1.01

VERTICAL DATUM INFORMATION
ALL ELEVATIONS SHOWN ARE IN NATIONAL VERTICAL DATUM OF 1988 (NAVD88)

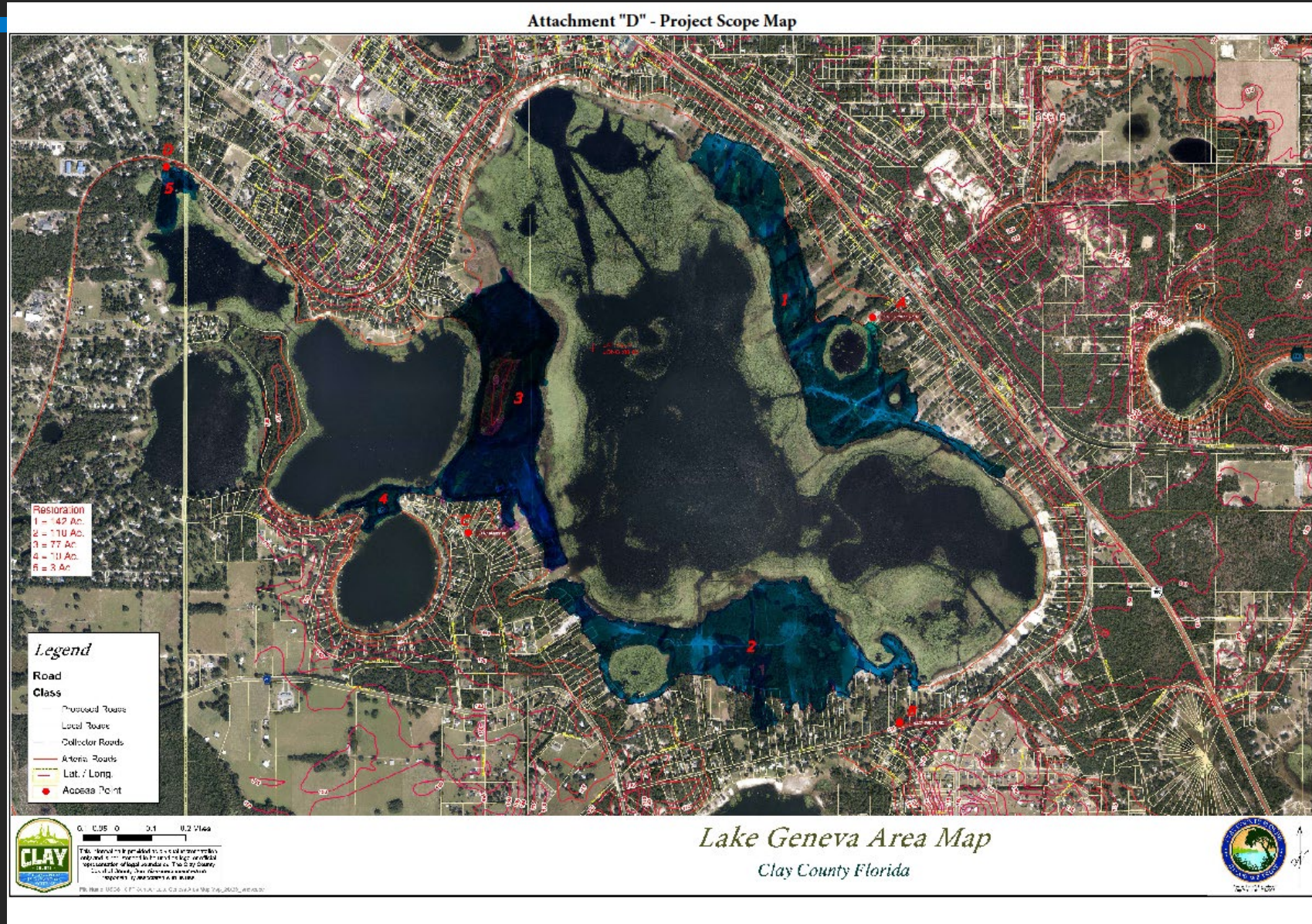
Sunshine811
Call 811 or www.sunshine811.com two full business days before digging to have utilities located and marked.
Check positive response codes before you dig!

100% SUBMITTAL

**Attachment
“D”
Lake Geneva
Presentation**

LAKE GENEVA RESTORATION PROJECT

MARCH 4, 2026



AGENDA



Lake Geneva Background



Amenities on Lake Geneva



Black Creek WRD Project



Next Steps





LAKE GENEVA BACKGROUND

Size: 1,600 acres

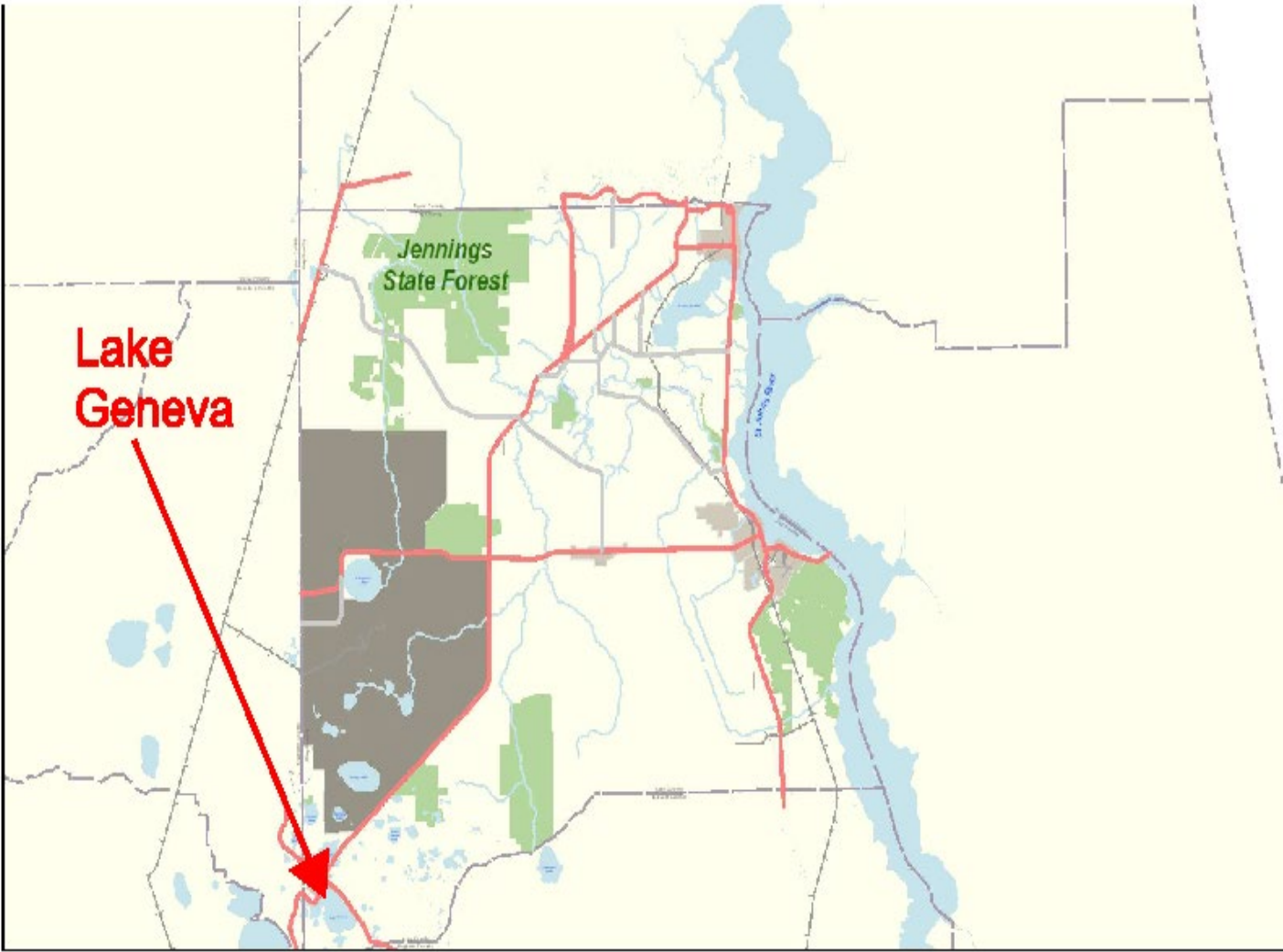
Location: Southeast quadrant of the intersection of State Road 100 and State Road 21 in southern Clay County, with a portion in eastern Bradford County

Importance: Major recharge area for the Floridan Aquifer

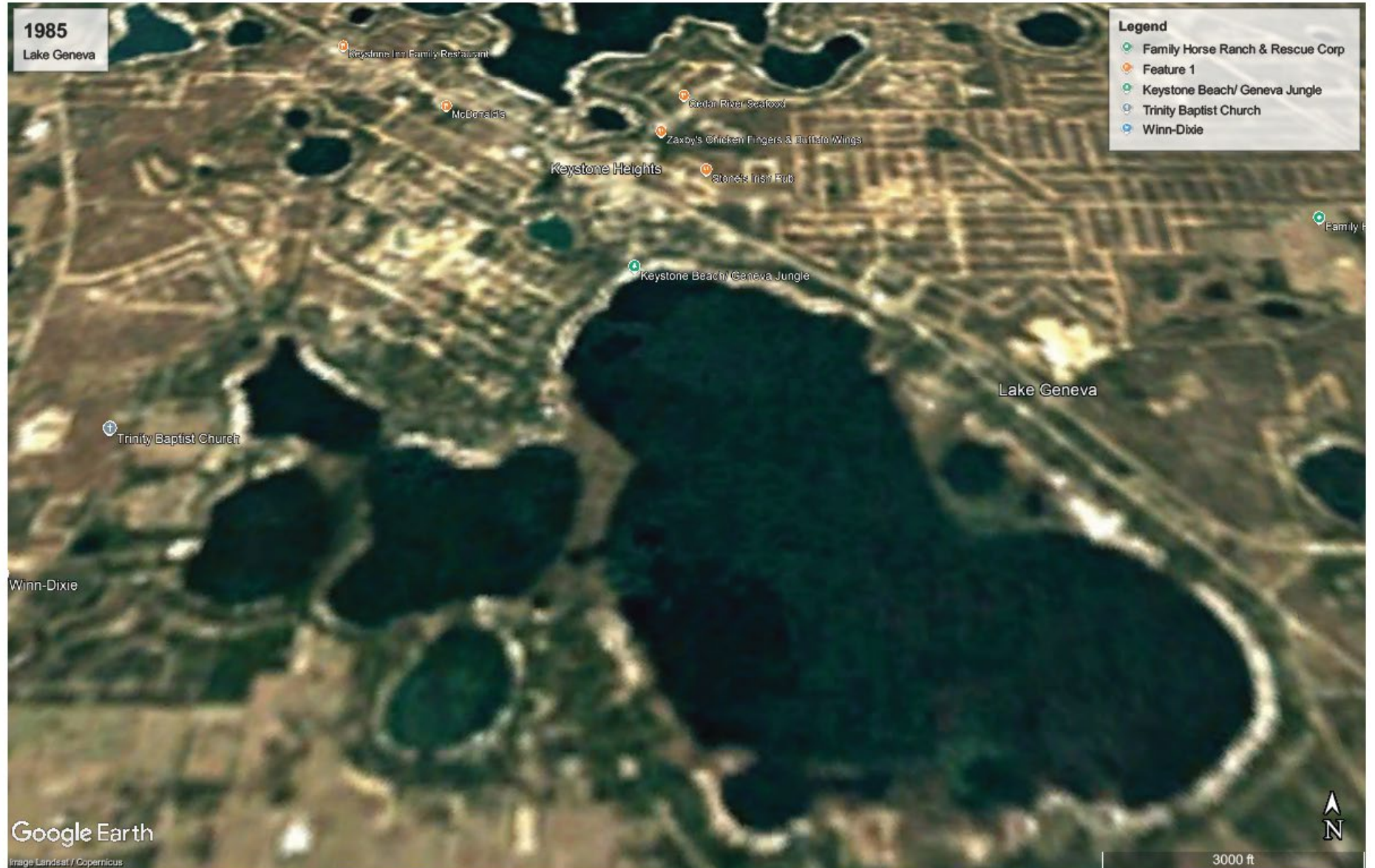
Natural Amenities: Clear water, sand bottom, historically good swimming, fishing, and boating lake



VICINITY MAP



1985 AERIAL



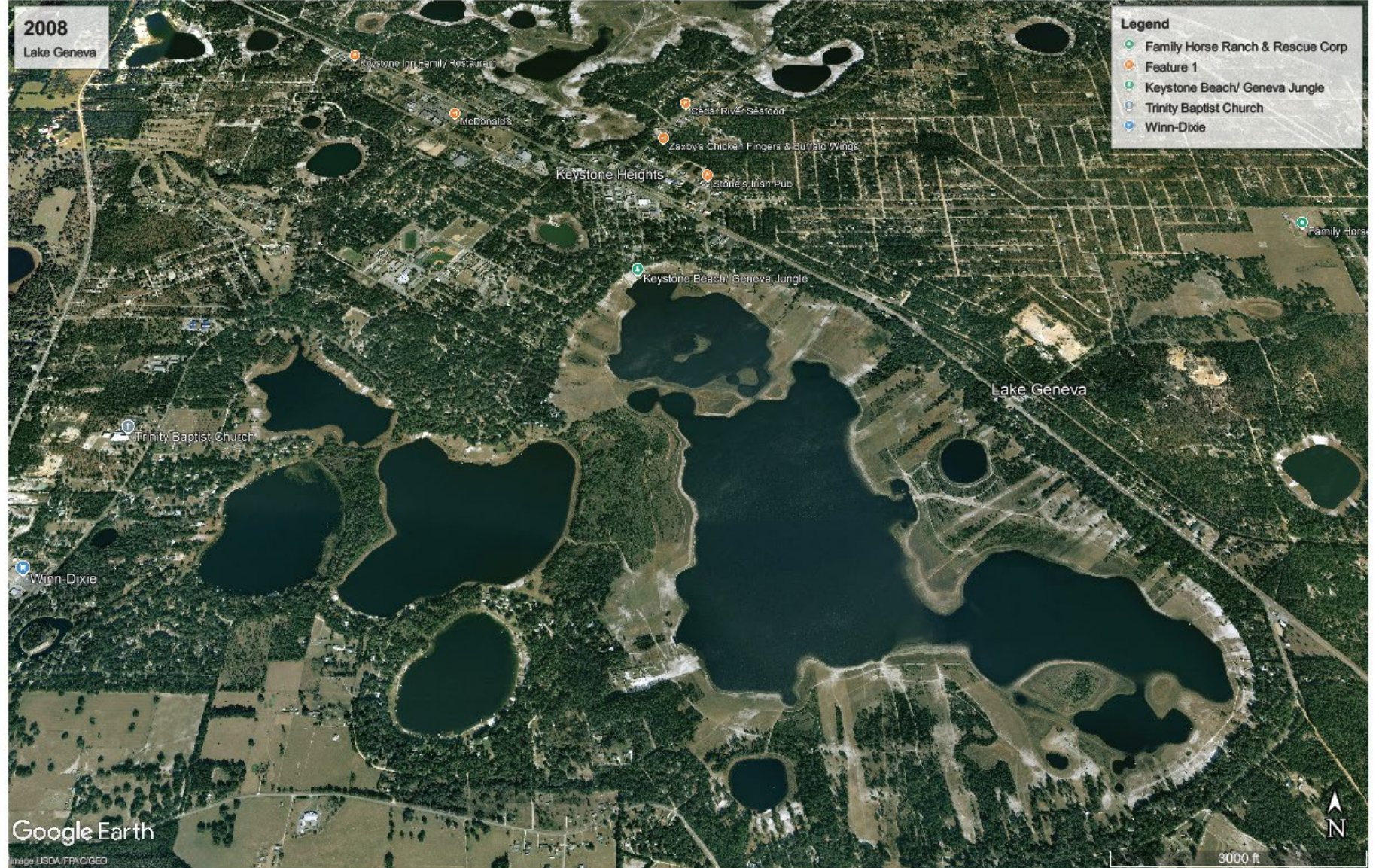
1999 AERIAL



2004 AERIAL



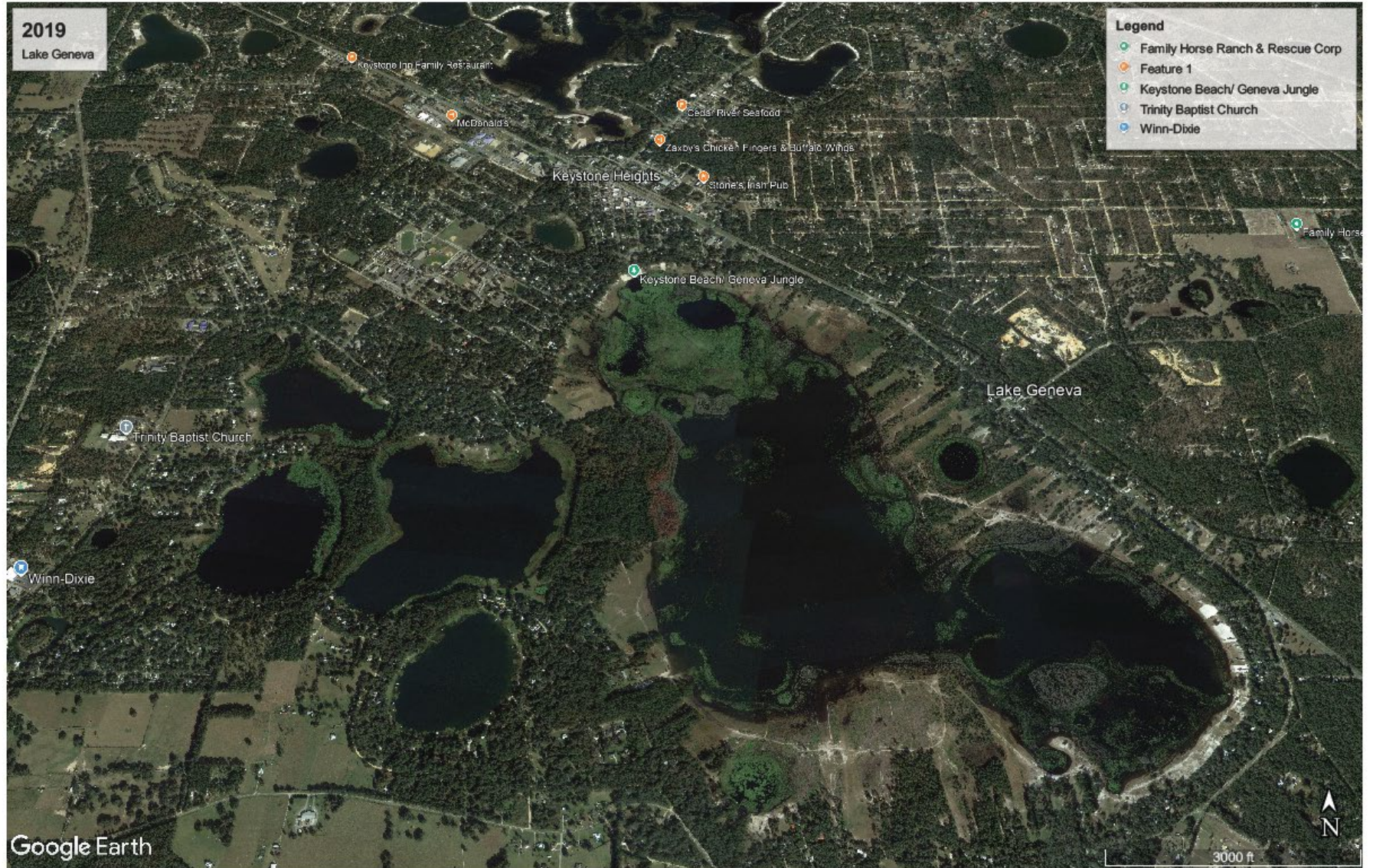
2008 AERIAL



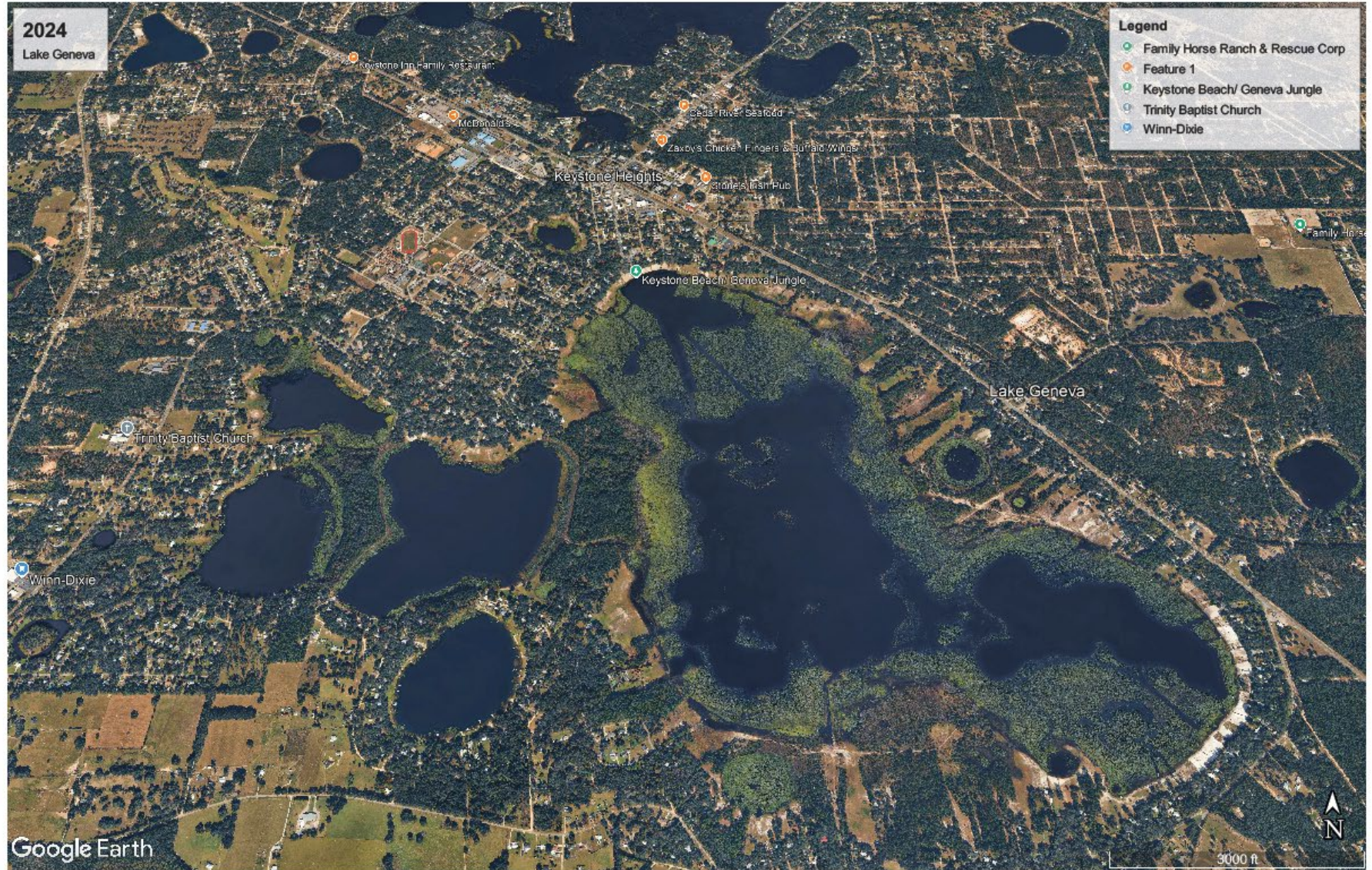
2011 AERIAL



2019 AERIAL



2024 AERIAL





AMENITIES ON LAKE GENEVA

- Paved boat ramp located at 5th Street, directly off of State Road 100 (County owned)
- Keystone Heights Pavilion located at Lakeview Drive @ Lawrence Boulevard (SR 21) (City owned)
- Kayak Launch Area located at 7831 State Road 21 (County owned)



BLACK CREEK WATER RESOURCE DEVELOPMENT PROJECT



- The project will pump up to 10 million gallons per day of water from the south fork of Black Creek to a passive treatment system located near Treat Road at Camp Blanding
- The treatment system will discharge into Alligator Creek and ultimately the interconnected system of lakes including Brooklyn Lake, Keystone Lake , Lake Geneva, and Oldfield Pond
- Projected water levels:
- Brooklyn Lake – 100 year stage: 116.3
elevation to empty to Keystone Lake: 113.7
current elevation: 106+/-
- Keystone Lake – 100 year stage: 110.1
elevation to empty to Lake Geneva: 107.2
current elevation: 94.5+/-
- Lake Geneva – 100 year stage: 106.1
elevation to empty to Oldfield Pond: 104.7
current elevation: 94.0+/-





THANK YOU FOR ATTENDING



Questions?



Agenda Item
Clay County Board of County Commissioners

Clay County Administration Building
Wednesday, May 13 3:30 PM

TO: TDC Members

DATE: 1/14/2026

FROM: Teddy Meyer

SUBJECT: Marketing update from the contracted advertising agency.

AGENDA ITEM TYPE:

ATTACHMENTS:

Description

REVIEWERS:

Department	Reviewer	Action	Date	Comments
Tourism and Film Development	Wanamaker, Howard	Approved	4/28/2026 - 5:13 PM	AnswerNotes
County Manager	Wanamaker, Howard	Approved	4/28/2026 - 5:16 PM	AnswerNotes



Agenda Item
Clay County Board of County Commissioners

Clay County Administration Building
Wednesday, May 13 3:30 PM

TO: TDC Members

DATE: 1/14/2026

FROM: Teddy Meyer

SUBJECT: Sports Tourism update from Airstream Ventures.

AGENDA ITEM
TYPE:

ATTACHMENTS:

Description

REVIEWERS:

Department	Reviewer	Action	Date	Comments
Tourism and Film Development	Wanamaker, Howard	Approved	4/29/2026 - 11:23 AM	AnswerNotes
County Manager	Wanamaker, Howard	Approved	4/29/2026 - 11:25 AM	AnswerNotes



Agenda Item
Clay County Board of County Commissioners

Clay County Administration Building
Wednesday, May 13 3:30 PM

TO: TDC Members

DATE: 1/14/2026

FROM: Teddy Meyer

SUBJECT: Most recent Bed Tax collections and Hotel Data.

AGENDA ITEM
TYPE:

ATTACHMENTS:

Description

- Tourism Dept. 2026 Q1

REVIEWERS:

Department	Reviewer	Action	Date	Comments
Tourism and Film Development	Wanamaker, Howard	Approved	4/28/2026 - 5:14 PM	AnswerNotes
County Manager	Wanamaker, Howard	Approved	4/28/2026 - 5:17 PM	AnswerNotes

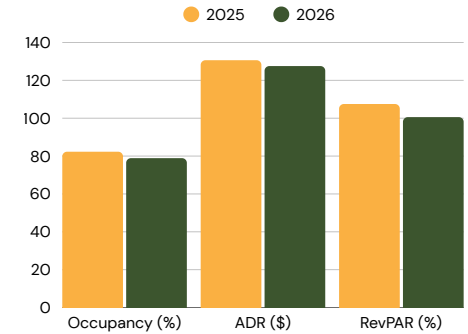
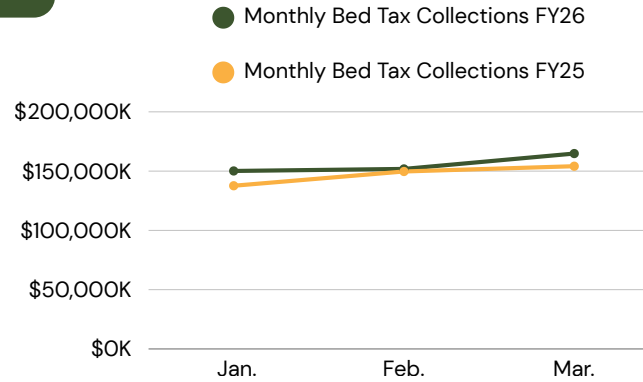


FY 26 Q1 Tourism Department Report

Tourism Fast Fact:
Total visitor spending in Clay County was more than \$103M for 2025.

01 TOURIST DEVELOPMENT TAX

YOY performance reflects softer travel demand influenced by economic and political uncertainty, weather-related disruptions, regional event shifts, and changing visitor patterns across nearby destinations.



Recent Additions to our Community:



Orange Park

Keystone Heights



Middleburg



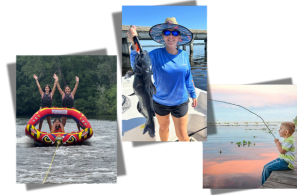
Oakleaf



Fleming Island

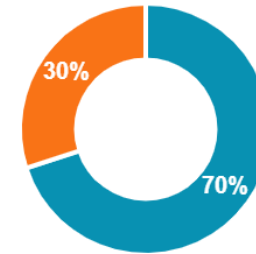
02 CAMPAIGNS & MARKETING

Q1 campaigns included community engagement efforts, local brand awareness initiatives, and out-of-market promotions highlighting Clay's outdoors and family appeal.



Day vs Overnight Trips

92.4K
Day Trips



215.5K
Overnight Trips

Total Trips
↑ YoY +1.3%
↓ QoQ -17.6%
307.8K
 vs. 304.0K previous year (Q1 '25)
 vs. 373.5K previous quarter (Q4 '25)

Avg. Monthly Visitors
↑ YoY +4.0%
↓ QoQ -17.6%
83.7K
 vs. 80.5K previous year (Q1 '25)
 vs. 101.6K previous quarter (Q4 '25)

03 MAJOR UPCOMING EVENTS

Community Events

- Vintage Market Days- May 1
- Chatauqua History & Heritage- May 2-3
- The Cat in the Hat Live on Stage- May 6
- 60th Anniversary Railroad Festival- May 9
- Madre's Fiesta Sombrero Running- May 9
- Riverfest 2026- May 25

Sports and Entertainment Events

- Seamark Ranch Rodeo- May 15-16
- *First Coast Showdown Flag Football- May 30
- *Jaguars Summer Showdown Flag Football- Jun. 6
- *River City Lax Fest Lacrosse- Jun. 13

*Regional Sports Complex Events



Explore Clay Events Calendar



Agenda Item
Clay County Board of County Commissioners

Clay County Administration Building
Wednesday, May 13 3:30 PM

TO: TDC
Members

DATE: 4/27/2026

FROM: Teddy
Meyer

SUBJECT: Selection of Vice Chairman

AGENDA ITEM
TYPE:

ATTACHMENTS:

Description

No Attachments Available

REVIEWERS:

Department	Reviewer	Action	Date	Comments
Tourism and Film Development	Wanamaker, Howard	Approved	4/28/2026 - 5:18 PM	AnswerNotes
County Manager	Wanamaker, Howard	Approved	4/28/2026 - 5:19 PM	AnswerNotes



Agenda Item
Clay County Board of County Commissioners

Clay County Administration Building
Wednesday, May 13 3:30 PM

TO: TDC
Members

DATE: 4/27/2026

FROM: Teddy
Meyer

SUBJECT:

- Michael Fulkner
- Sandra Keller
- Michele Riley
- Cecil Smith

AGENDA ITEM
TYPE:

ATTACHMENTS:

Description

REVIEWERS:

Department	Reviewer	Action	Date	Comments
Tourism and Film Development	Wanamaker, Howard	Approved	4/28/2026 - 5:19 PM	AnswerNotes
County Manager	Wanamaker, Howard	Approved	4/28/2026 - 5:19 PM	AnswerNotes



Agenda Item
Clay County Board of County Commissioners

Clay County Administration Building
Wednesday, May 13 3:30 PM

TO: TDC Members

DATE: 1/14/2026

FROM: Teddy
Meyer

SUBJECT: TDC grant summary as of April 27, 2026.

AGENDA ITEM
TYPE:

ATTACHMENTS:

Description

- ▢ Event Grant Updates

REVIEWERS:

Department	Reviewer	Action	Date	Comments
Tourism and Film Development	Wanamaker, Howard	Approved	4/28/2026 - 5:14 PM	AnswerNotes
County Manager	Wanamaker, Howard	Approved	4/28/2026 - 5:17 PM	AnswerNotes

FY 25-26 Signature Event Marketing Grants						
Event Name	Event Date	FY 25-26 Grant Award Amount	Reimbursement Due (60 Business days)	Reimbursement Info Received	Paid	Variance
Town of OP 43rd Annual Fall Fest	10/18-19/2025	\$ 15,000	1/17/2026	X		\$ 15,000
Clay County Agricultural Fair	4/3-13/2026	\$ 45,000	6/12/2026			\$ 45,000
Totals		\$ 60,000			\$ -	\$ 60,000

FY 25-26 Special Event Marketing Grants						
Event Name	Event Date	FY 25-26 Grant Award Amount	Reimbursement Due (60 Business days)	Reimbursement Info Received	Paid	Variance
2025 Moosehaven Chili Cook-off	11/8/2025	\$ 5,000	2/9/2026	X	\$ 5,000	\$ -
TAPS Vietnam Memorial Ceremony	3/28/2026	\$ 2,000	5/27/2026			
Totals		\$ 7,000			\$ 5,000	\$ -

FY 25-26 Sports Grants						
Event Name	Event Date	FY 25-26 Grant Award Amount	Reimbursement Due (60 Business days)	Reimbursement Info Received	Paid	Variance
BNA NIGHTMARE Youth Flag Football	10/25-26/2025	\$ 12,500	1/26/2026	X	\$ 7,956	\$ 4,544
FL/GA Classic Pickleball Tournament	10/31-11/2/2025	\$ 25,000	2/2/2026	X	\$ 15,060	\$ 9,940
The Flo Down Florida Championship	1/16-18/2026	\$ 20,000	4/19/2026	X		\$ 20,000
2026 Clay County Open	2/2-4/2026	\$ 18,000	4/5/2026	X		\$ 18,000
2026 Scottish Games	2/27-28/2026	\$ 25,000	4/29/2026			\$ 25,000
United Soccer Alliance Showcase 2026	20-22 & 2/27-3/1/2026	\$ 15,000	4/30/2026			\$ 15,000
March Inspire Regional Dance	3/24-27/2026	\$ 13,500	5/26/2026			\$ 13,500
April Inspire Regional Dance	4/10-12/2026	\$ 13,500	6/11/2026			\$ 13,500
USAP Golden Ticket Block Party	5/13-17/2026	\$ 10,000	7/16/2026			\$ 10,000
AJGA Junior All-Star	6/1-4/2026	\$ 25,000	8/3/2026			\$ 25,000
Totals		\$ 177,500			\$ 23,016	\$ 154,484

Updated February 23, 2026

	Awarded	Remaining	Paid Out		
	\$ 325,000	\$ 244,500	\$ 80,500		
FD1071- CC1253- SC548005			\$ 325,000	\$ 28,016	\$ 296,984

FY 24-25 Canceled Events						
Event Name	Event Date	FY 24-25 Grant Award Amount				
East Coast Nationals	12/4-7/2025	\$ 25,000				
All American Games	1/17-18/2026	\$ 25,000				
Totals		\$ 50,000			\$ 51,031	

FY 25-26 Signature Event Marketing Grants			
Event Name	Event Date	FY 25-26 Grant Award Amount	Reimbursement Due (60 Business days)
Town of OP 43rd Annual Fall Fest	10/18-19/2025	\$ 15,000	1/17/2026
Clay County Agricultural Fair	4/3-13/2026	\$ 45,000	6/12/2026
Totals		\$ 60,000	

FY 25-26 Special Event Marketing Grants			
Event Name	Event Date	FY 25-26 Grant Award Amount	Reimbursement Due (60 Business days)
2025 Moosehaven Chili Cook-off	11/8/2025	\$ 5,000	2/9/2026
TAPS Vietnam Memorial Ceremony	3/28/2026	\$ 2,000	5/27/2026
2026 Seamark Rodeo at the Ranch	5/15-16/2026	\$ 3,000	
2026 Moosehaven 4th of July	7/4/2026	\$ 3,500	
Totals		\$ 13,500	

FY 25-26 Sports Grants			
Event Name	Event Date	FY 25-26 Grant Award Amount	Reimbursement Due (60 Business days)
BNA NIGHTMARE Youth Flag Football	10/25-26/2025	\$ 12,500	1/26/2026
FL/GA Classic Pickleball Tournament	10/31-11/2/2025	\$ 25,000	2/2/2026
The Flo Down Florida Championship	1/16-18/2026	\$ 20,000	4/19/2026
2026 Clay County Open	2/2-4/2026	\$ 18,000	4/5/2026
2026 Scottish Games	2/27-28/2026	\$ 25,000	4/29/2026
United Soccer Alliance Showcase 2026	2/20-22 & 2/27-3/1/2026	\$ 15,000	4/30/2026
March Inspire Regional Dance	3/24-27/2026	\$ 13,500	5/26/2026
April Inspire Regional Dance	4/10-12/2026	\$ 13,500	6/11/2026
USAP Golden Ticket Block Party	5/13-17/2026	\$ 10,000	7/16/2026
AJGA Junior All-Star	6/1-4/2026	\$ 25,000	8/3/2026
Ignite 2026 National Dance	6/24-28/2026	\$ 19,000	
Free Bird Classic 7on7 Tournament	7/16-17/2026	\$ 17,000	
2026 Kitaif Rodeo & Festival	9/5-6/2026	\$ 25,000	
Totals		\$ 238,500	

Updated February 23, 2026

	Awarded	Remaining
\$ 325,000	\$ 312,000	\$ 13,000

FD1071- CC1253- SC548005

*Requested TDC Grant



Agenda Item
Clay County Board of County Commissioners

Clay County Administration Building
Wednesday, May 13 3:30 PM

TO: TDC Members

DATE: 4/13/2026

FROM: Teddy Meyer

SUBJECT:

J. C. Kitaif Pro Rodeos | Clay County Pro Rodeo and Western Festival - September 5-6, 2026 at The Clay County Fairgrounds
Requesting \$25,000

AGENDA ITEM TYPE:

Is Funding Required (Yes/No): **Yes** If Yes, Was the item budgeted (Yes/No/N/A): **Yes**

Funding Source: FD1071/CC1253/Reimbursement Grants (548005)
FD1071- CC1253- SC548005
Amount: \$25,000

Sole Source (Yes/No): **No** Advanced Payment (Yes/No): **No**

ATTACHMENTS:

Description

- ▢ 2026 Kitaif Pro Rodeo Scoresheet

REVIEWERS:

Department	Reviewer	Action	Date	Comments
Tourism and Film	Wanamaker,	Approved	4/28/2026 - 5:20 PM	AnswerNotes

Development Howard
County Wanamaker,
Manager Howard

Approved

4/28/2026 - 5:20 PM AnswerNotes

2026 Clay County Pro Rodeo & Western Festival

September 5-6, 2022 at Clay County Fairgrounds

Sports Grant Application Scoring



1. **Room night goal** - Maximum award of \$10,000 based on \$20 per verified room night or zip code - 185 rooms x 2 nights = 370 x \$20 = \$ 7,400 (not to exceed **\$10,000**)



2. **Venue Rental Expense** – up to \$10,000 - \$10,000



3. **Multi-Day Event** - \$2,500



4. **Need period** - Event occurs during Need Period (Jan, Feb, June, July, Aug, Sept, Nov, Dec) –\$2,500

Amount Request From TDC: \$25,000

Application Score Recommendation: \$22,400



Agenda Item
Clay County Board of County Commissioners

Clay County Administration Building
Wednesday, May 13 3:30 PM

TO: TDC Members

DATE: 4/13/2026

FROM: Teddy Meyer

SUBJECT:

Ignite Dance Competition | Ignite Dance Competition - Nationals - June 24-28, 2026 at Thrasher-Horne Center.
Requesting \$19,000

AGENDA ITEM TYPE:

Is Funding Required (Yes/No): **Yes** If Yes, Was the item budgeted (Yes/No/N/A): **Yes**

Funding Source: FD1071/CC1253/Reimbursement Grants (548005)
FD1071- CC1253- SC548005
Amount: \$19,000

Sole Source (Yes/No): **No** Advanced Payment (Yes/No): **No**

ATTACHMENTS:

Description

- ▢ Ignite Nationals Scoresheet

REVIEWERS:

Department	Reviewer	Action	Date	Comments
Tourism and Film	Wanamaker,	Approved	4/28/2026 - 5:39 PM	AnswerNotes

Development Howard
County Wanamaker,
Manager Howard

Approved

4/28/2026 - 5:40 PM AnswerNotes

Ignite Dance Competition - Nationals

June 24-28, 2026 at Thrasher-Horne Center

Sports Grant Application Scoring

- 1. **Room night goal** - Maximum award of \$10,000 based on \$20 per verified room night or zip code - 40 rooms x 5 nights = 200 x \$20 = \$ 4,000 (not to exceed **\$10,000**)
- 2. **Venue Rental Expense** – up to \$10,000 - \$10,000
- 3. **Multi-Day Event** - \$2,500
- 4. **Need period** - Event occurs during Need Period (Jan, Feb, June, July, Aug, Sept, Nov, Dec) –\$2,500

Amount Request From TDC: \$19,000

Application Score Recommendation: \$19,000



Agenda Item
Clay County Board of County Commissioners

Clay County Administration Building
Wednesday, May 13 3:30 PM

TO: TDC Members

DATE: 4/27/2026

FROM: Teddy Meyer

SUBJECT:

Clay County Free Bird Classic 7on7 Tournament - July 16-17, 2026 at Clay County Regional Sports Complex.
Requesting \$17,000

AGENDA ITEM TYPE:

Is Funding Required (Yes/No): **Yes** If Yes, Was the item budgeted (Yes\No\N/A): **Yes**

Funding Source: FD1071/CC1253/Reimbursement Grants (548005)
FD1071- CC1253- SC548005
Amount: \$21,300

Sole Source (Yes\No): **No** Advanced Payment (Yes\No): **No**

ATTACHMENTS:

Description

- Free Bird Classic Scoresheet

REVIEWERS:

Department	Reviewer	Action	Date	Comments
Tourism and Film Development	Wanamaker, Howard	Approved	4/28/2026 - 5:35 PM	AnswerNotes

County
Manager

Wanamaker,
Howard

Approved

4/28/2026 - 5:39 PM AnswerNotes

Clay County Free Bird Classic 7on7 Tournament

July 16-17, 2026 at Clay County Regional Sports Complex

Sports Grant Application Scoring

- 1. **Room night goal** - Maximum award of \$10,000 based on \$20 per verified room night or zip code - 100 rooms x 1 nights = 100 x \$20 = \$ 2,000 (not to exceed **\$10,000**)
- 2. **Venue Rental Expense** – up to \$10,000 - \$10,000
- 3. **Multi-Day Event** - \$2,500
- 4. **Need period** - Event occurs during Need Period (Jan, Feb, June, July, Aug, Sept, Nov, Dec) –\$2,500

Amount Request From TDC: \$17,000

Application Score Recommendation: \$17,000



Agenda Item
Clay County Board of County Commissioners

Clay County Administration Building
Wednesday, May 13 3:30 PM

TO: TDC Members

DATE: 4/13/2026

FROM: Teddy Meyer

SUBJECT:

Seamark Rodeo | 2026 Rodeo at the Ranch - May 15-16, 2026 at Seamark Ranch.
Requesting \$3,000

AGENDA ITEM TYPE:

Is Funding Required (Yes/No):
Yes

If Yes, Was the item budgeted
(Yes/No/N/A):
Yes

Funding Source: FD1071/CC1253/Reimbursement Grants (548005)
FD1071- CC1253- SC548005
Amount: \$3,000

Sole Source (Yes/No):
No

Advanced Payment
(Yes/No):
No

ATTACHMENTS:

Description

- 2026 Seamark Rodeo Scoresheet

REVIEWERS:

Department	Reviewer	Action	Date	Comments
Tourism and Film Development	Wanamaker, Howard	Approved	4/28/2026 - 5:21 PM	AnswerNotes

County
Manager

Wanamaker,
Howard

Approved

4/28/2026 - 5:31 PM AnswerNotes

2026 Seamark Rodeo at the Ranch

May 15-16, 2026 at Seamark Ranch

Special Event Grant Application Scoring

- 1. **Contributes to the quality of life** – \$1,500
- 2. **Multi-Day Event** – \$1,500
- 3. **Need period** - Event occurs during Need Period (Jan, Feb, June, July, Aug, Sept, Nov, Dec) –\$500

Amount Request From TDC: \$3,000

Application Score Recommendation: \$3,000



Agenda Item
Clay County Board of County Commissioners

Clay County Administration Building
Wednesday, May 13 3:30 PM

TO: TDC Members

DATE: 4/27/2026

FROM: Teddy Meyer

SUBJECT:

Moosehaven | American Pride 4th of July 2026 - July 4, 2026 at Moosehaven.
Requesting \$3,500

AGENDA ITEM TYPE:

Is Funding Required (Yes/No):
Yes

If Yes, Was the item budgeted
(Yes/No/N/A):
Yes

Funding Source: FD1071/CC1253/Reimbursement Grants (548005)
FD1071- CC1253- SC548005
Amount: \$3,500

Sole Source (Yes/No):
No

Advanced Payment
(Yes/No):
No

ATTACHMENTS:

Description

- Moosehaven 4th of July Scoresheet

REVIEWERS:

Department	Reviewer	Action	Date	Comments
Tourism and Film Development	Wanamaker, Howard	Approved	4/28/2026 - 5:50 PM	AnswerNotes

County
Manager

Wanamaker,
Howard

Approved

4/28/2026 - 5:53 PM AnswerNotes

American Pride 4th of July 2026

July 4, 2026 at Mooshaven

Special Event Grant Application Scoring

- 1. **Contributes to the quality of life** – \$1,500
- 2. **Multi-Day Event** – \$1,500
- 3. **Need period** - Event occurs during Need Period (Jan, Feb, June, July, Aug, Sept, Nov, Dec) –\$500

Amount Request From TDC: \$3,500

Application Score Recommendation: \$2,000



Agenda Item
Clay County Board of County Commissioners

Clay County Administration Building
Wednesday, May 13 3:30 PM

TO: TDC Members

DATE: 4/27/2026

FROM: Teddy Meyer

SUBJECT: Clay County Regional Sports Complex Facility Improvement Plan FY25-28.

AGENDA ITEM TYPE:

ATTACHMENTS:

Description

- ▣ CC Regional Sports Complex - Facility Improvement Plan

REVIEWERS:

Department	Reviewer	Action	Date	Comments
Tourism and Film Development	Wanamaker, Howard	Approved	4/28/2026 - 5:14 PM	AnswerNotes
County Manager	Wanamaker, Howard	Approved	4/28/2026 - 5:15 PM	AnswerNotes



REGIONAL SPORTS COMPLEX

Facility Improvement Plan FY 25-28

Clay County Tourism

Teddy Meyer | Tourism Director
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EXECUTIVE SUMMARY

The Clay County Regional Sports Complex is a county-owned asset managed through multiple departments and supported in part by Tourism Development Council (TDC) funding. As sports tourism continues to grow across Northeast Florida, maintaining a competitive, tournament-ready facility is essential to attracting organizers, increasing visitation, and generating economic impact for Clay County

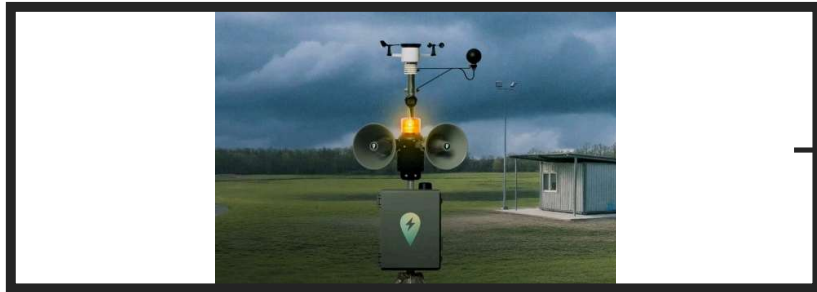
This document provides a multi-year overview of proposed facility and infrastructure enhancements for Fiscal Years 2025–2026 through 2027–2028. These projects are designed to improve operational efficiency, enhance player and spectator experience, and strengthen the complex’s positioning as a preferred destination for regional and state-level events.

Several projects outlined are already underway, while others are presented for stakeholder consideration and approval. Collectively, these improvements focus on safety, weather readiness, facility aesthetics, field-of-play quality, and long-term infrastructure reliability.

By implementing these phased enhancements, the Clay County Regional Sports Complex will increase its competitiveness within Northeast Florida, better serve event organizers, and support continued growth in sports-related visitation.

REGIONAL SPORTS COMPLEX IN PROGRESS PROJECT TIMELINE

FY 25-26

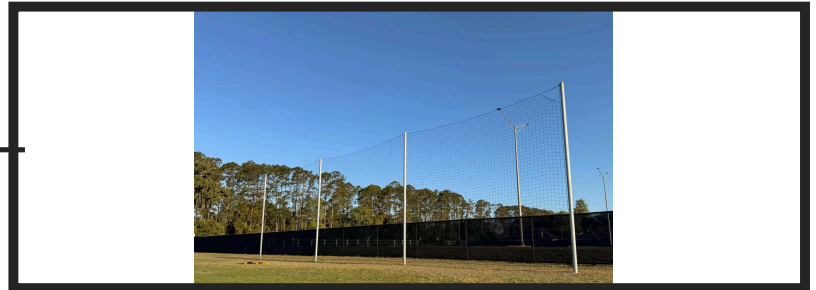


Apr. FY25-26

Perry Weather Station

Jul. FY25-26

Netting (Fields 1-5)



Aug. FY25-26

Parking Expansion



PERRY WEATHER

FY25-26

Cost \$7,400 | \$5,400 annually **High Priority Item*

Overview

The Perry Weather system provides real-time lightning detection and automated weather alerts for the Regional Sports Complex, improving safety, standardizing weather decisions, and reducing liability during events and daily operations.

Key Advantages

- Real-time lightning detection and alerts
- Improves athlete and spectator safety
- Standardizes delay and evacuation decisions
- Reduces liability exposure

Considerations

- Staff training for alert protocols
- Annual software subscription



NETTING (FIELDS 1-5)

FY25-26

Cost \$332,000

Overview

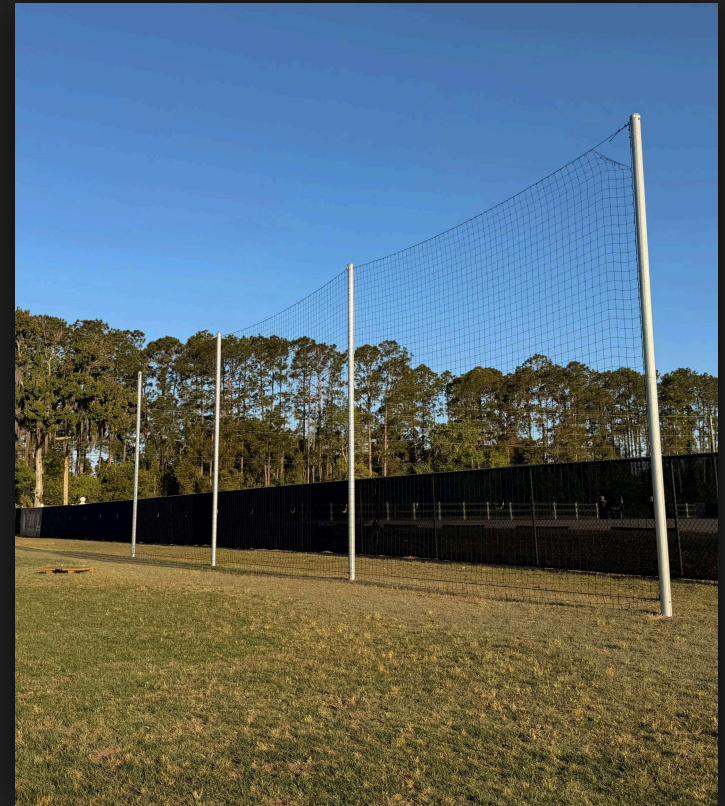
At multi-field complexes, simultaneous play increases the chance of balls leaving the field and creating safety risks near sidewalks and shared areas. Fields near parking lots or wooded areas also face risks like vehicle damage and lost equipment. Netting acts as a barrier that keeps play contained and protects surrounding areas.

Key Advantages

- Improved patron safety
- Reduced liability exposure
- Protection of parking and facility assets
- Enhanced event experience and efficiency

Considerations

- Placement and height requirements
- Pedestrian circulation patterns
- Maintenance access
- Tournament expectations



PARKING EXPANSION

FY25-26

Cost \$60,000 TBA **High Priority Item*

Overview

Adding parking at the Clay County Regional Sports Complex is a strategic upgrade that supports growing tournament and daily use. Converting unused dirt and gravel areas into formal parking could add 120–150+ spaces, improving traffic flow, reducing overflow issues, and enhancing safety and the visitor experience during peak events.

Key Advantages

- Improved visitor experience and convenience
- Enhanced safety and traffic control
- Increased event hosting capacity
- Stronger facility image and tournament readiness

Considerations

- Site preparation and surface selection
- Traffic circulation design, signage, and entry/exit planning
- Environmental impacts and long-term maintenance



REGIONAL SPORTS COMPLEX PROPOSED TIMELINE

FY26-27



Apr. FY26-27

Shade Structures w/ Picnic Tables

Jul. FY26-27

Netting (Fields 6-8)



REGIONAL SPORTS COMPLEX PROPOSED TIMELINE

FY27-28



Aug. FY27-28

Lighting

SHADE STRUCTURE

FY26-27

Cost \$60,000 (2x \$30,000)

Overview

Adding 20' x 20' shade structures with picnic tables would significantly improve the visitor experience by providing needed covered seating and rest areas. With limited shade on-site, this upgrade boosts spectator comfort, reduces heat exposure, and strengthens the complex's ability to host large events in Florida's climate.

Key Advantages

- Improved spectator comfort and event experience
- Heat relief and reduced risk of heat-related illness
- Increased facility appeal for tournaments and repeat bookings
- Creates designated gathering and meal areas
- Enhanced overall park aesthetics and professionalism

Considerations

- ADA accessibility and pathway connectivity
- Material selection (metal, coated steel, UV-rated roofing)
- Anchoring and wind-load compliance for storm conditions
- Maintenance requirements and long-term durability
- Trash receptacles and cleanliness management nearby



NETTING (FIELDS 6-8)

FY26-27

Cost \$225,000

Overview

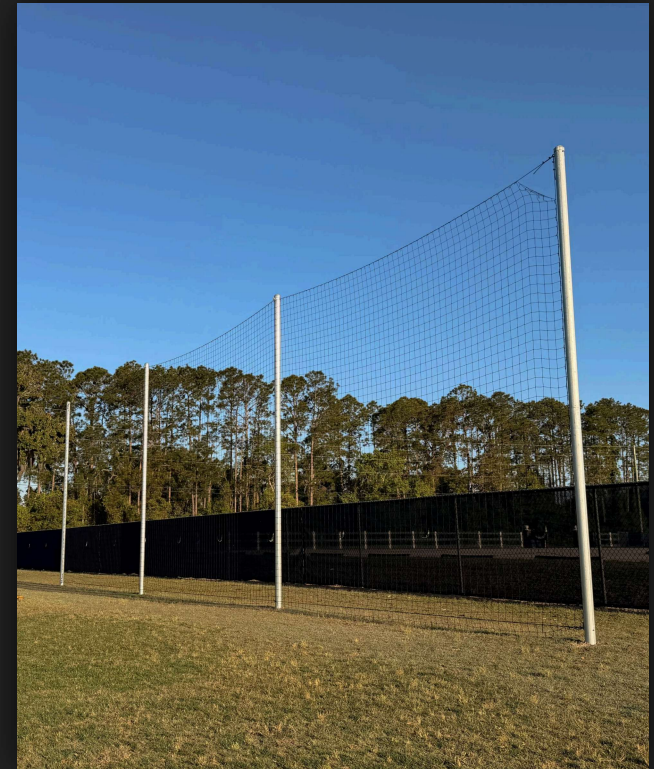
At multi-field complexes, simultaneous play increases the chance of balls leaving the field and creating safety risks near sidewalks and shared areas. Fields near parking lots or wooded areas also face risks like vehicle damage and lost equipment. Netting acts as a barrier that keeps play contained and protects surrounding areas.

Key Advantages

- Improved patron safety
- Reduced liability exposure
- Protection of parking and facility assets
- Enhanced event experience and efficiency

Considerations

- Placement and height requirements
- Pedestrian circulation patterns
- Maintenance access
- Tournament expectations



LIGHTING (FIELDS 4, 1 & 6)

FY27-28

Overview

Qualite Sports Lighting to fields expands usable hours, increases tournament flexibility, and strengthens the ability to host regional and multi-day events. A turnkey installation enables evening play, reduces scheduling bottlenecks, and maximizes field utilization.

Key Advantages

- Expanded playable hours/ utilization
- Improved tournament hosting and scheduling flexibility
- Greater revenue potential from rentals and events
- Enhanced safety for evening use

Considerations

- Upfront capital investment and phased installation approach
- Ongoing electrical and maintenance costs
- Permitting, inspections, and electrical service capacity requirements



Option	Fields Included	Scope	Cost
<i>Option 1</i>	<i>Field 4</i>	<i>4 ballasts + wiring</i>	<i>\$125,000</i>
<i>Option 2</i>	<i>Fields 1 & 4</i>	<i>2 poles, 8 ballasts + wiring</i>	<i>\$250,000</i>
<i>Option 3</i>	<i>Fields 1, 4 & 6</i>	<i>4 poles, 12 ballasts + wiring</i>	<i>\$376,000</i>

FACILITY DESIGN



FIELDS 1-5



FIELDS 6-8

FACILITY IMPROVEMENT PLAN FY25-28

This section outlines the Fiscal Year 2025–28 budget by project, with brief justifications. Projects under contract are identified with an asterisk.

1
*Perry Weather Station- Enhances player safety and supports weather-related decision-making.

2
*Netting (Fields 1-5)- Improves safety, reduces ball loss, and enhances tournament play.

3
*Parking Expansion- Provides spectator comfort and improves event experience.

4
Shade Structure- Supports patron safety and comfort during events.

5
Netting (Fields 6-8)- Improves patron safety, and overall facility functionality.

6
Field Lighting- Extends hours and increases tournament capacity.

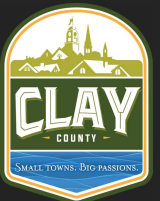
BUDGET BREAKDOWN

Description	Month	Year	Cost
<i>Perry Weather Station</i>	<i>May</i>	<i>FY25-26</i>	<i>\$5,400 annually</i>
<i>Netting (Fields 1-5)</i>	<i>July</i>	<i>FY25-26</i>	<i>\$332,000</i>
<i>Parking Expansion</i>	<i>August</i>	<i>FY25-26</i>	<i>\$60,000</i>
<i>Shade Structure</i>	<i>TBD</i>	<i>FY26-27</i>	<i>\$60,000</i>
<i>Netting (Fields 6-8)</i>	<i>March</i>	<i>FY26-27</i>	<i>\$225,000</i>
<i>Field Lighting</i>	<i>April</i>	<i>FY27-28</i>	<i>\$125,000-376,000</i>

THANK YOU.

Clay County Tourism

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Agenda Item
Clay County Board of County Commissioners

Clay County Administration Building
Wednesday, May 13 3:30 PM

TO: TDC
Members

DATE: 1/14/2026

FROM: Teddy
Meyer

SUBJECT:
Upcoming tourism events in Clay County.
May 6, 2026 - July 4, 2026.

AGENDA ITEM
TYPE:

ATTACHMENTS:

Description

- Clay Events 5.6-7.4

REVIEWERS:

Department	Reviewer	Action	Date	Comments
Tourism and Film Development	Wanamaker, Howard	Approved	4/28/2026 - 6:01 PM	AnswerNotes
County Manager	Wanamaker, Howard	Approved	4/28/2026 - 6:02 PM	AnswerNotes

Upcoming Clay Events: May 6 - July 4, 2026

Event Name		Time(s)	Location
1 Clay County District Schools Job Fair	5/6	5:00 PM - 7:00 PM	Fleming Island High School
2 The Cat in the Hat Live on Stage	5/6	6:30 PM - 8:00 PM	Thrasher-Horne Center
3 Madre's Fiesta	5/9	7:00 AM - 12:00 PM	Jennings State Forest
4 Clay County Cruzers 16th Annual Rev It Up! Car Show	5/9	10:00 AM - 2:00 PM	Moosehaven
5 Hot Diggity Dog 2026	5/9	10:00 AM - 2:00 PM	Ronnie Van Zant Park
6 Kids Day at the Park!	5/9	10:00 AM - 2:00 PM	Mike Roess Gold Head Branch State Park
7 Railroad Day Festival	5/9	10:00 AM - 4:00 PM	Historic Triangle
8 You-Pick Sunflowers	5/9	10:00 AM - 8:00 PM	Amazing Grace Family Farms
9 Mighty Moms Tea Party	5/9	11:00 AM - 1:00 PM	Orange Park Mall
10 Southern Charm Market 2026	5/9	11:00 AM - 3:00 PM	Clay County Fairgrounds
11 Clarke House Tours	5/10	2:00 PM - 4:00 PM	Clarke House Park
12 Rodeo at the Ranch 2026	5/15-5/16	5:00 PM - 9:00 PM	Seamark Ranch
13 DON JOVI – The Ultimate Tribute	5/15	7:30 PM - 10:00 PM	Thrasher-Horne Center
14 Kingdom Fest 2026	5/16	10:00 AM - 8:00 PM	Trinity Camp
15 You-Pick Sunflowers	5/16 & 5/23	10:00 AM - 8:00 PM	Amazing Grace Family Farms
16 Riverfest 2026	5/25	10:00 AM - 9:00 PM	Spring Park
17 Summer Concert – Schools Out for Summer	5/29	6:00 PM - 9:00 PM	Keystone Beach
18 American Farmstead Convention 2026	5/30-5/31		Clay County Fairgrounds
19 Dance & Dip Summer Edition	6/7	2:00 PM - 8:00 PM	Spring Park
20 Super Summer Bash	6/13	11:00 AM - 1:00 PM	Orange Park Mall
21 Clarke House Tours	6/14	2:00 PM - 4:00 PM	Clarke House Park
22 Summer Concert – Summer Rocks!	6/19	6:00 PM - 9:00 PM	Keystone Beach
23 City of Keystone Heights July 4th Celebration	7/4	10:00 AM - 9:30 PM	Theme Park Tennis Courts
24 Hero Expo	7/11	11:00 AM - 1:00 PM	Orange Park Mall

